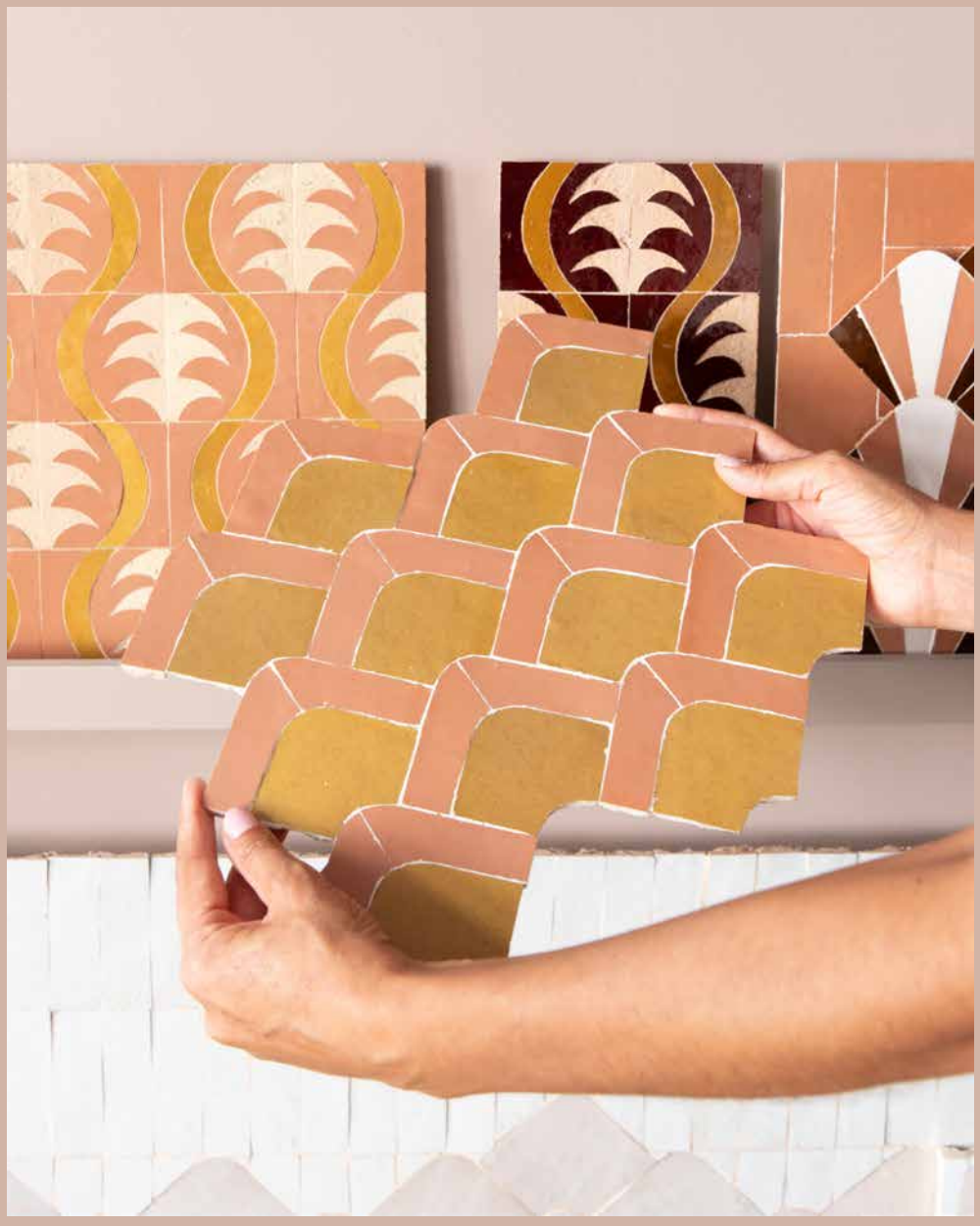
SALIMA FILALI

créatrice de décors



# Elevate your architecture with the timeless beauty of zellige.

contact@salimafilali.com | salimafilali.com

# Salima Filali

## Zellige Collection

Salima Filali offers an exclusive collection of zellige designs, created to enhance both interior and exterior spaces.

From traditional patterns to bold, graphic compositions, each creation reflects a refined balance of design, craftsmanship and technical expertise.

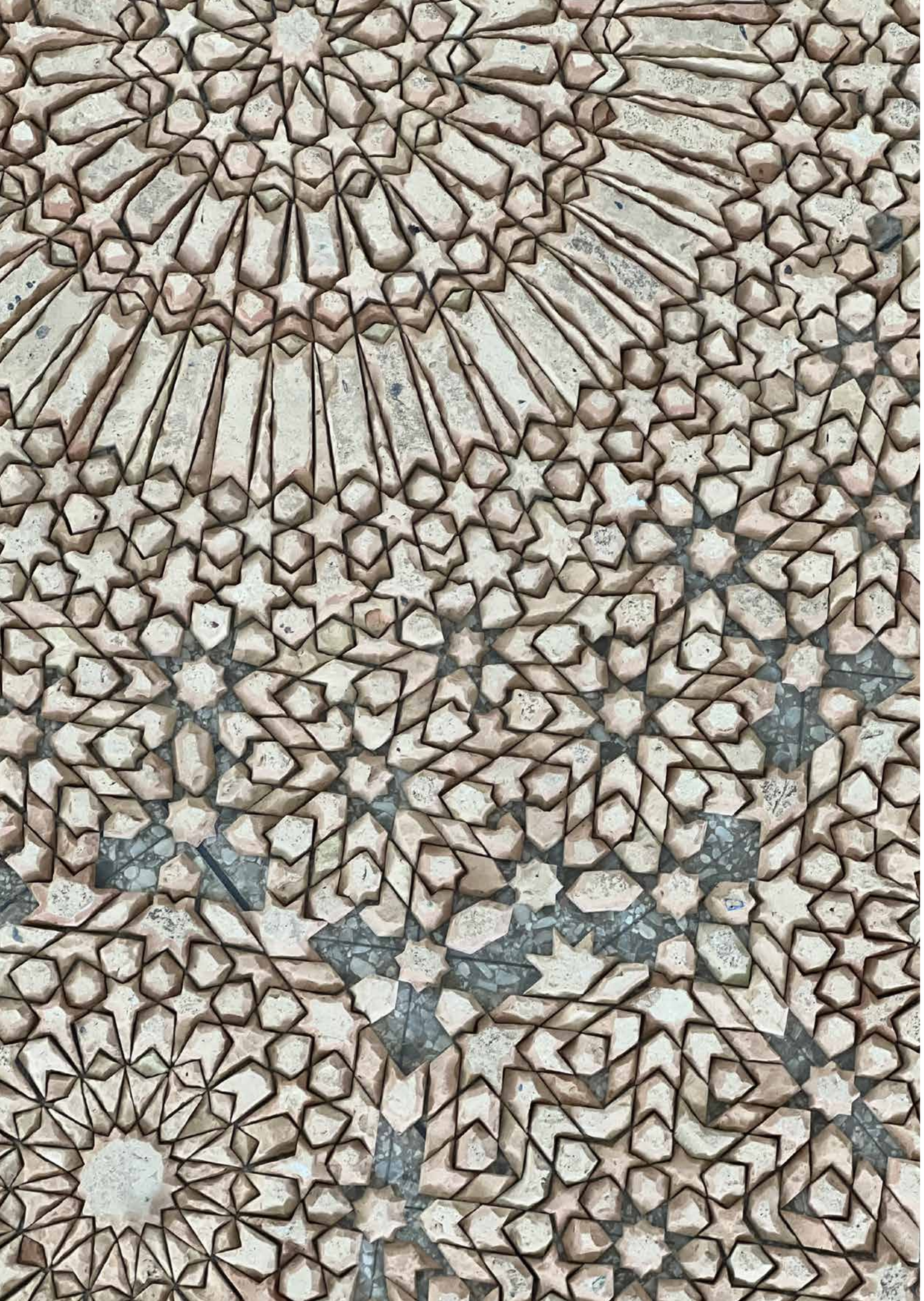
What makes each piece truly unique is the possibility of personalisation. Take part in the creative process by choosing your colours, dimensions and shapes, and bring to life a bespoke design that perfectly reflects your vision.







Couvent des Minimes - © Think Utopia



# The Origins of Zellige: A Centuries-Old Moroccan Craft

The zellige is a traditional art of Morocco. It belongs to the family of traditional Mediterranean ceramics. Dating back to the 10th century, this ancestral craft has been passed down through generations, preserving centuries of knowledge and craftsmanship.

At the heart of zellige lies clay, the essential raw material used to create each individual tile. The quality of this natural material plays a fundamental role in the final result. This is why we carefully select clay sourced from the Fez region.

The clay quarries located north of the city provide a distinctive white clay with naturally porous properties. Its unique composition gives zellige its exceptional strength and mechanical resistance, making it particularly well suited to the traditional hand-cutting and hammering techniques used by master craftsmen.

# The Art of Fez Zellige

Our decision to work with the artisans of Fez is no coincidence. Beyond the exceptional quality of the region's raw materials, it is the remarkable expertise of its craftsmen and women that makes this city so unique.

More than a cultural identity, zellige represents a centuries-old craft and a living tradition, deeply rooted in the history of Fez. A precious heritage, passed down from generation to generation through the hands of skilled artisans.

The Zellige of Fez has been registered with the World Intellectual Property Organization (WIPO) on behalf of Morocco. Its recognition as an intangible cultural heritage by UNESCO would represent a further milestone in the preservation and celebration of this ancestralart.

The Moroccan Ministry of Crafts has also introduced the official “Zellige of Fez” label, recognising the quality, authenticity and craftsmanship behind this traditional art form.

We are proud to work alongside these talented men and women, contributing to the preservation of their exceptional know-how and helping to carry this centuries-old tradition forward, while sharing the richness and beauty of Moroccan mosaic with the world.













# Enhance your interior with a set of zellige

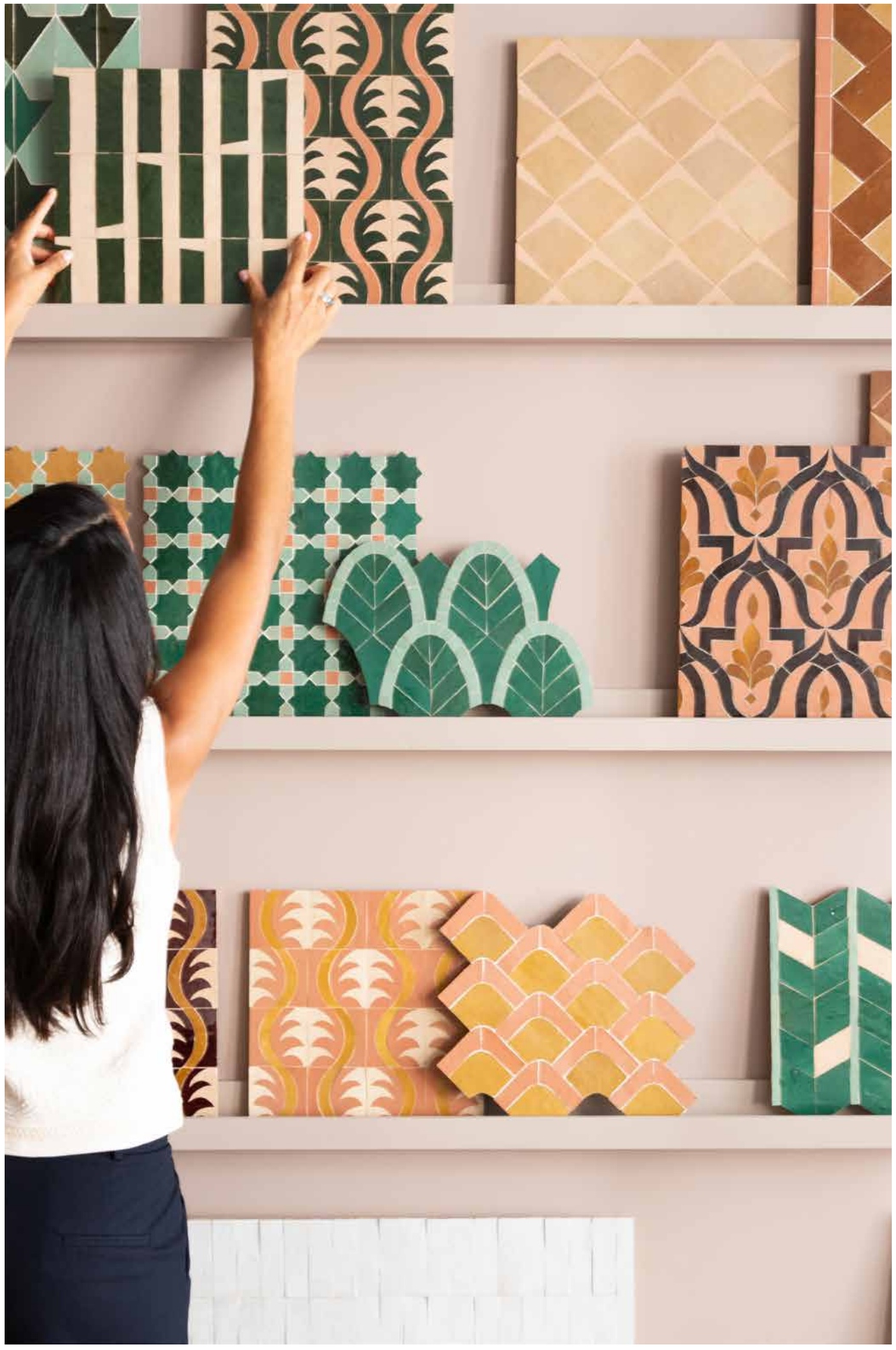
Salima Filali revisits traditional aesthetics of the zellige art trough her exceptional creations.

Each piece is unique and enhanced by light.

An authentic and precious material, transformed into refined, timeless decorative designs by Salima.

“I envision this material adorning our walls like a work of art. Zellige is more than a decorative element; it is an expression of artistry, craftsmanship and heritage.”

”My creations are an expression of my creativity, brought to life through ancestral craftsmanship. I seek to honour our heritage, evoke  emotions, spark curiosity and inspire.”




15
Mon Jardin
intérieur





59
Exclusive
Zellige
Collection





101
Classic
Collection





105
Artwork

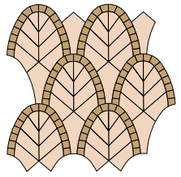




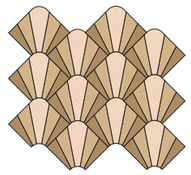
115
Colors



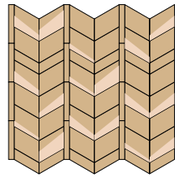

# *Mon jardin intérieur* Collection



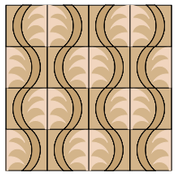
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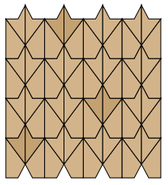
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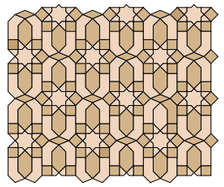
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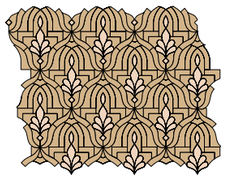
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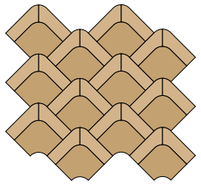
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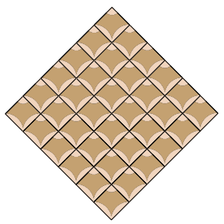
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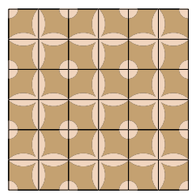
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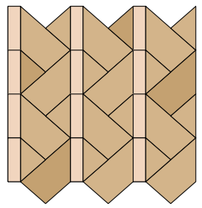
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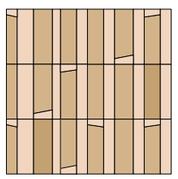
44. Warda 01



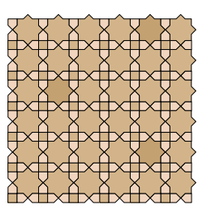
46. Warda 02



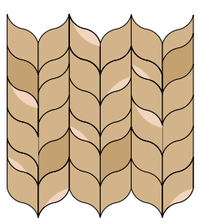
48. Tresse



50. Zaran

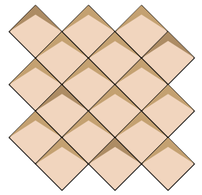


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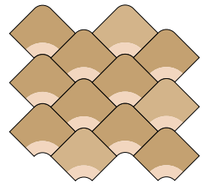


56. Néréa

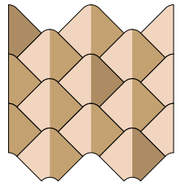
# Exclusive Zellige Collection



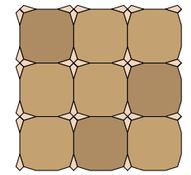
62. Tuile



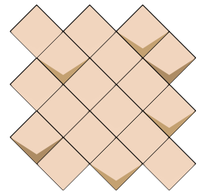
64. Aurore



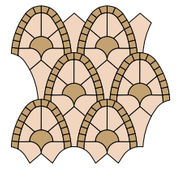
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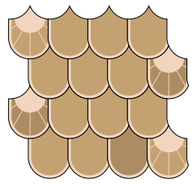
70. Zahra



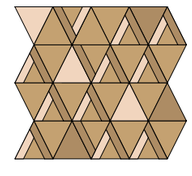
72. Envol



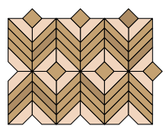
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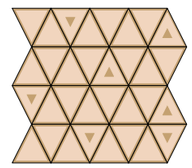
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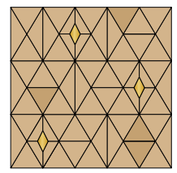
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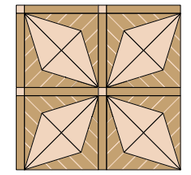
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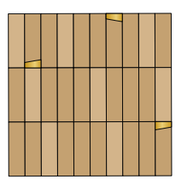
88. Particule



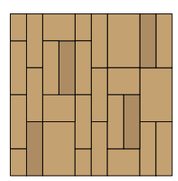
90. Écrin



92. Tataoui



96. Éclat



98. Opus



# Zellige Collection
## *Mon jardin intérieur*
### Designed by Salima Filali

*Mon jardin intérieur* is an invitation to quiet contemplation, where the timeless craftsmanship of Moroccan zellige meets the intimate beauty of hidden gardens.

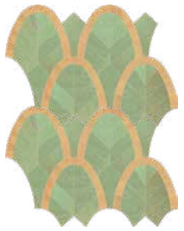
Within the precision of each handcrafted piece and the richness of every detail unfolds a world that is both ordered and abundant—a sanctuary of serenity, softness, and stillness.

Each pattern captures the delicate veins of leaves, the graceful rise of palm trees, the poetry of flowers, and the lush textures of botanical landscapes from near and far.

The collection reveals a hidden world, suspended between light and shadow, where time seems to stand still and your home becomes a poetic, verdant sanctuary.

# Éclats d’été

This collection creates an intimate and colorful space, rich in textures and imaginary scents—a place where the eye wanders and the mind finds rest, celebrating the refinement and richness of an intimate plant world.



Nakhla
Walls – floors



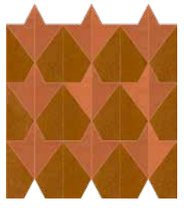
Linéa
Walls – floors



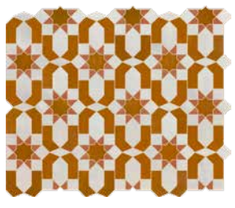
Elia
Walls – floors



Palmira
Walls



Tuléa
Walls – floors



Tarssi
Walls – floors



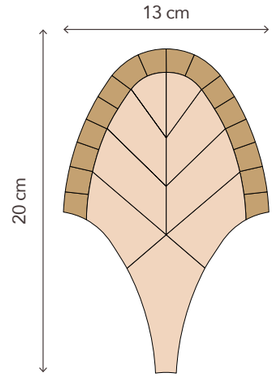
Darja
Walls – floors

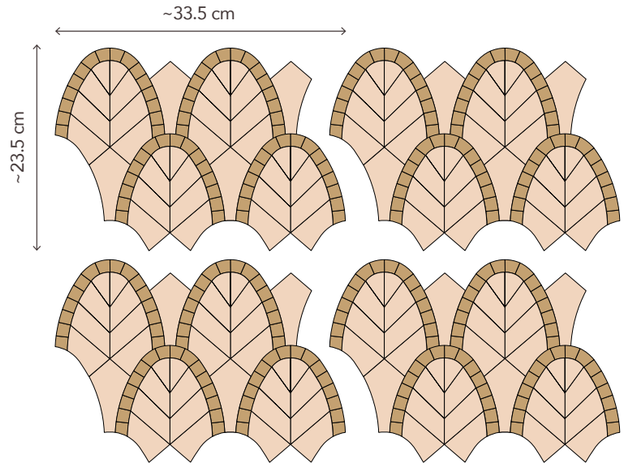




# Nakhla

Majestic and slender, the leaves unfold in a structured and graphic rhythm, creating a design inspired by Art Deco curves, a signature of Salima's world.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
18/m² | 1 =0.6 sqft

**Size plate**
~23.5 ×33.5 cm | 9.2×13.3"

**Number of pieces**
1920/m² | 178/sqft approx

**Colors**
Colors chart



**Timeless**
Beige 22 | Blanc de Fès 06



**Radiant**
Miel 20 | Brut 01



**Pastel**
Argile 15 | Brut 01



**Intense**
Olive 36 | Bleu Orage 46



**Inspired**
Miel 20 | violet 28



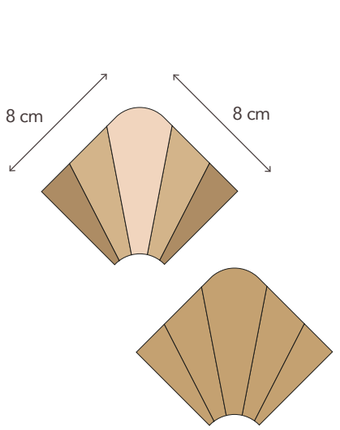


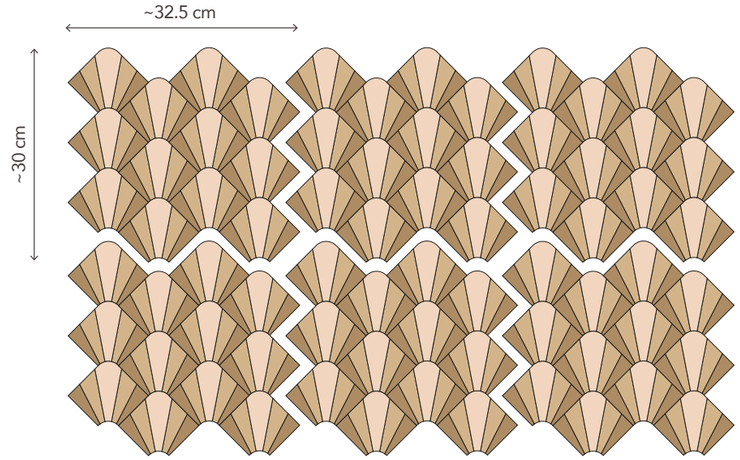




# Elia

*Elia*, born from the natural rhythm of foliage, unfolds like a botanical fan of intertwined veins in a structured and harmonious pattern. Conceived in monochrome for softness and in three shades for added movement.




*Pre-assembled panel*

Suitability
walls, kitchen, bathroom, shower…

Thickness
12-14 mm | 1/2 inch approx

Number of plates
14/m² | 1 = 0.78 sqft

Size plate
~30 ×32.5 cm | 11×12.8"

Number of pieces
840/m² | 78/sqft approx

Colors
Colors chart



Timeless
Blanc de Fès 06 | Beige 22 Caramel 08



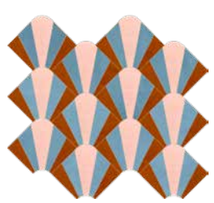
Radiant
Moutard 27 | Crème 29
Terracotta 52



Pastel
Celadon 37



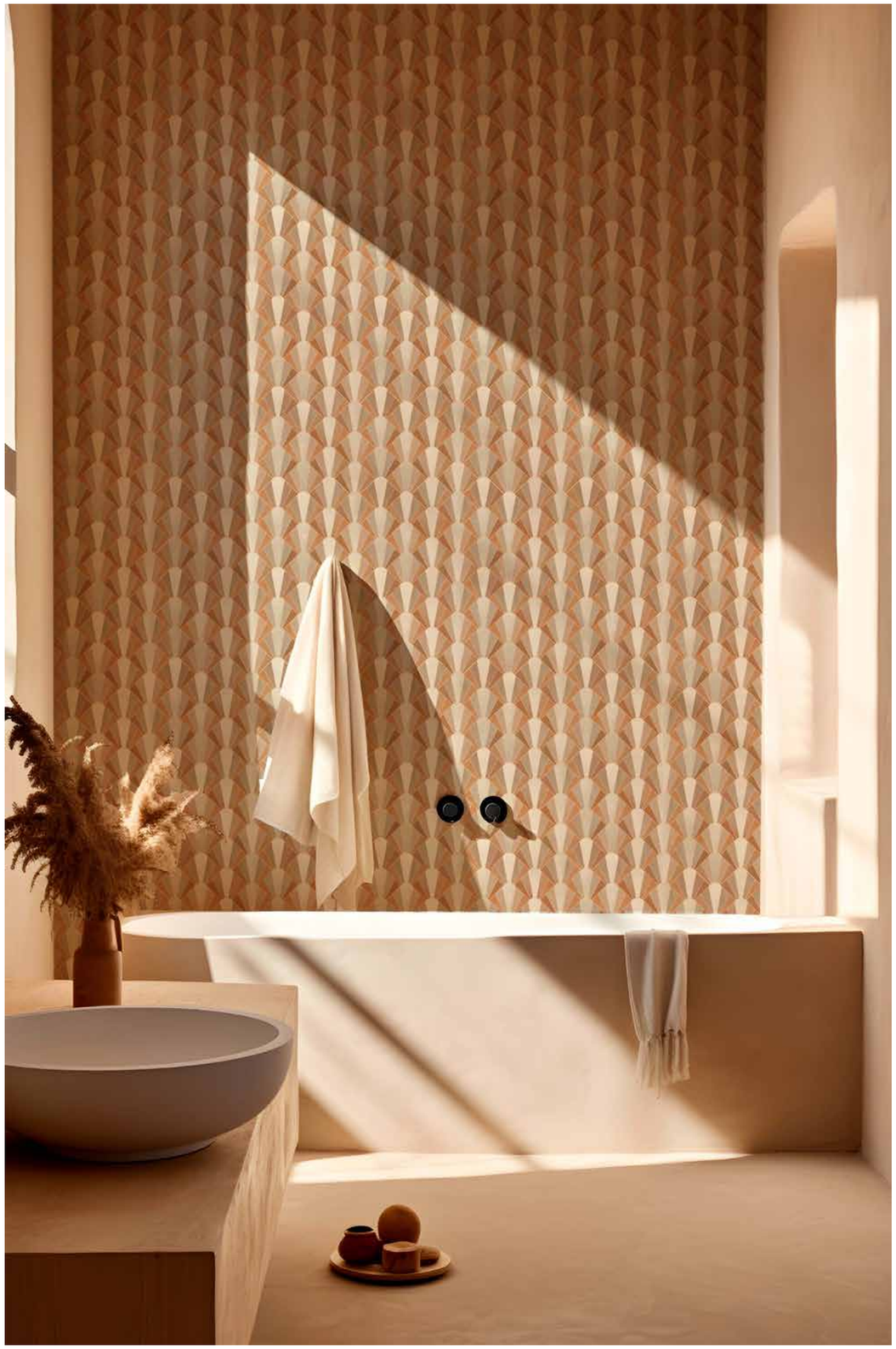
Intense
Kaki 73 | Noir 31
Argile 15



Inspired
Rouille 54 | Rose Boléro 53
Bleu Ciel 09







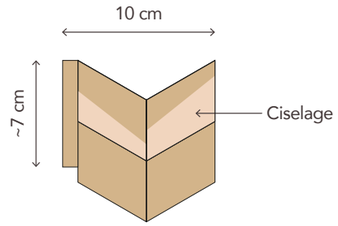


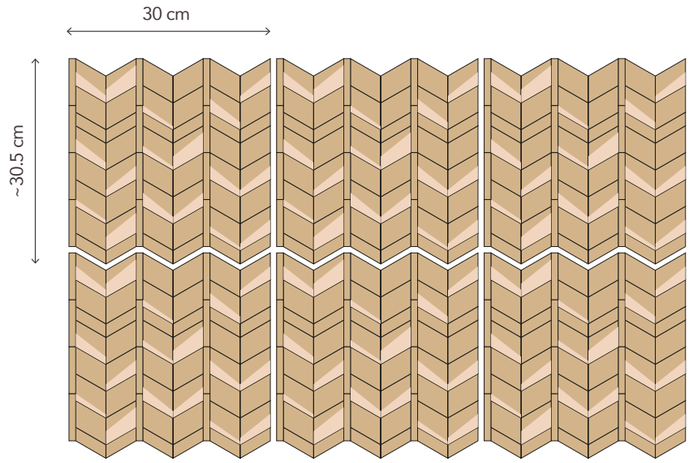
# Linéa

The veins unfold in irregular, hand-cut and chiseled, sketching a vibrant, organic design, like a stylized whisper of the plant world. Each tile composes this unique motif where the pieces capture the light and reveal the richness of the material.

## *Linéa 01*

This piece is composed of
660 individually hand-chiselled elements.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1 sqft

**Size plate**
~30.5 ×30 cm | 11×11.8"

**Number of pieces**
660/m² | 61.3/sqft approx

**Colors**
Colors chart



**Timeless**
Blanc de Fès 06

**Radiant**
Jaune Ocre 25
Terracotta 52

**Pastel**
Argile 15 | Khaki 73

**Intense**
Olive 36

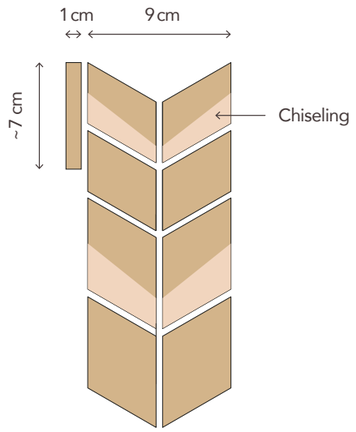
**Inspired**
Violet 28

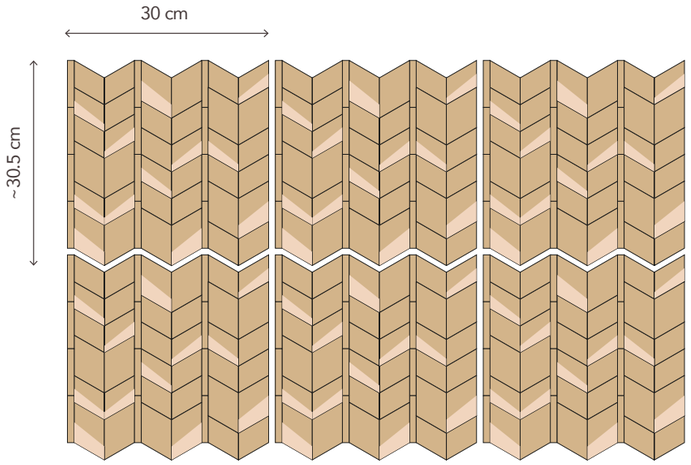




## *Linéa 02*

This piece is composed of
530 individually hand-chiselled elements.

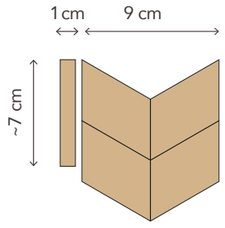


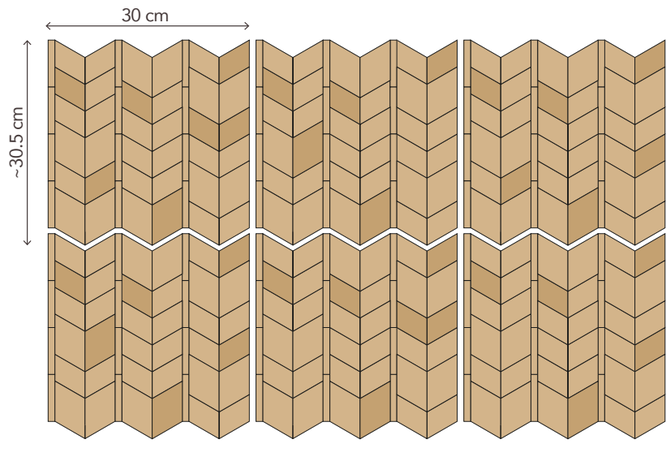




*Pre-assembled panel*

## *Linéa 03*

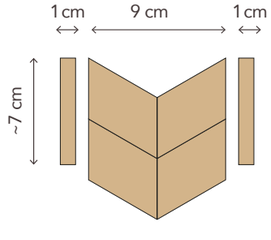
This piece is composed of
530 individually hand-chiselled elements.

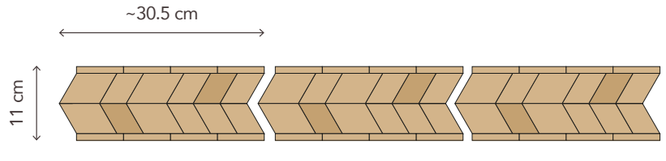



*Pre-assembled panel*

## *Linéa Frieze*




*Pre-assembled panel*

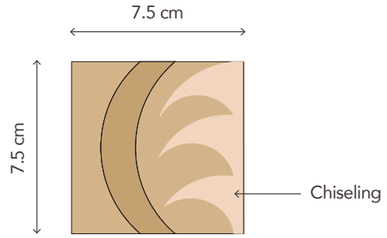


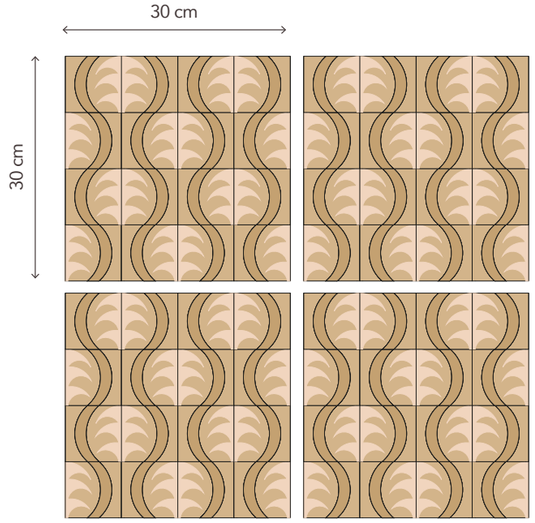


# Palmira

The palm fronds unfold in a graphic and structured rhythm.
This creation reinterprets the natural grace of palm leaves in a graphic language borrowing from Art Deco motifs.

This decoration is composed of hand-cut, glazed, and chiseled pieces, meticulously assembled.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1sqft

**Size plate**
~30 ×30 cm | 11×11"

**Number of pieces**
528/m² | 49/sqft approx

**Colors**
Colors chart





**Timeless**
Caramel 08 | Blanc de Fès 06



**Radiant**
Miel 20 | Rouille 54



**Pastel**
Terracotta 52 | Moutard 27



**Intense**
Tajine 13 | Marron 34



**Inspired**
Bleu Océan 33
Pourpre foncé 18

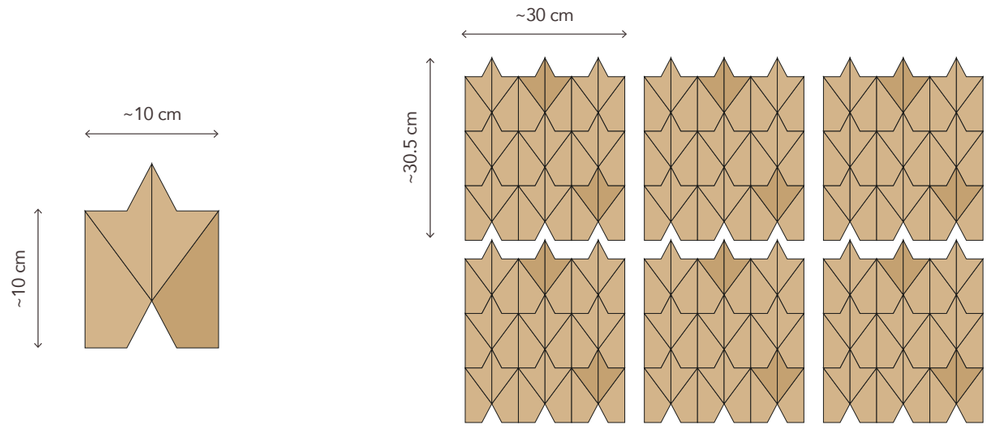






# Tuléa

Bud after bud, *Tuléa* reveals an infinite, fragile, and rhythmic birth. This geometric design is available in monochrome for a more subtle effect, allowing the irregular joints to show through, or in two colors for a more structured look.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

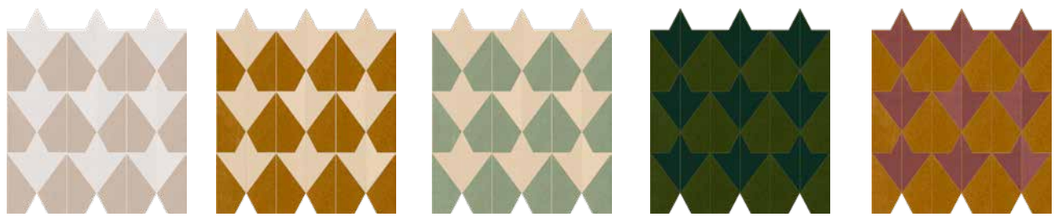
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1 sqft

**Size plate**
~30.5 ×30 cm | 11.8×11"

**Number of pieces**
396/m² | 37/sqft approx

**Colors**
Colors chart



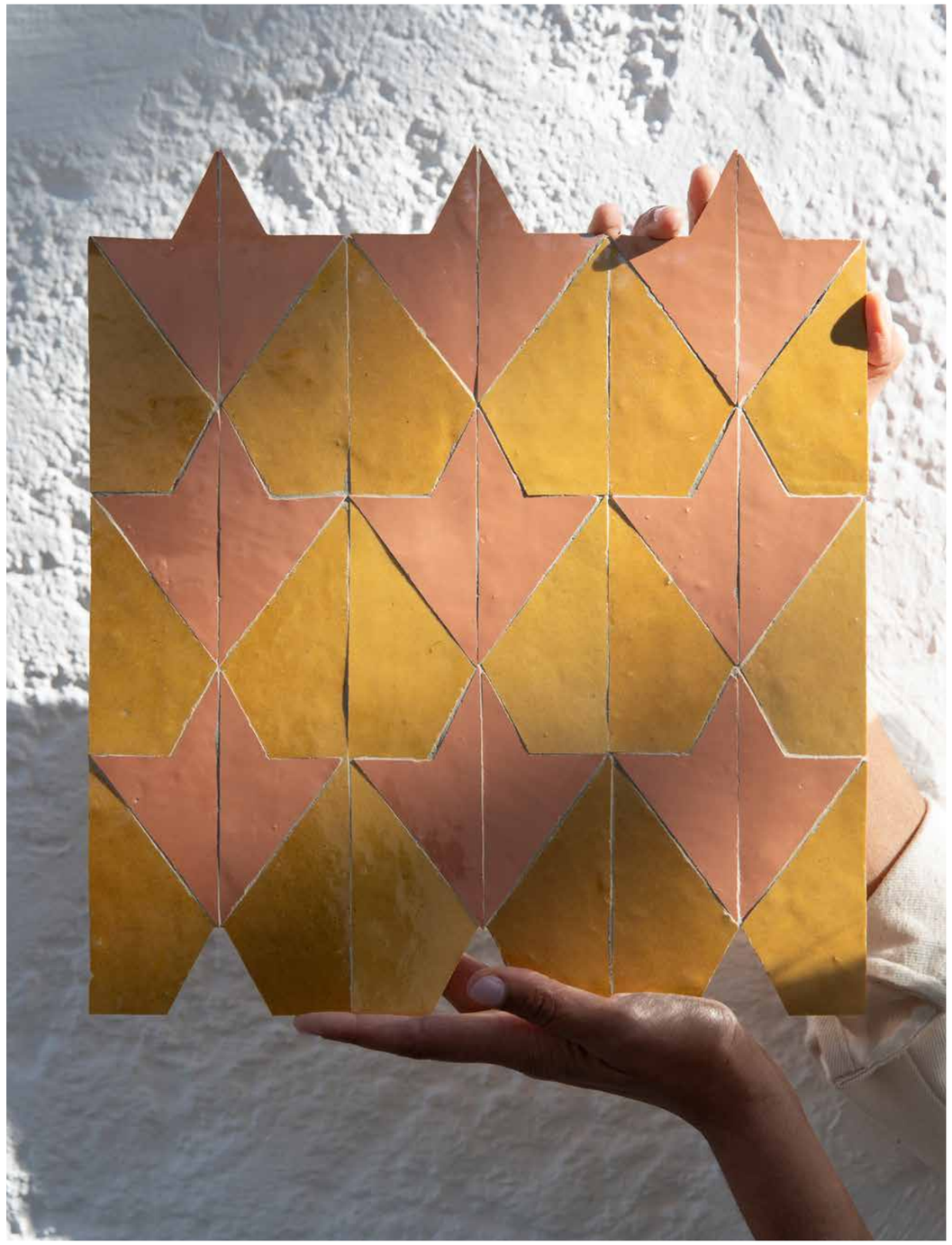
**Timeless**
Blanc de Fès 06 | Beige 22

**Radiant**
Miel 20 | Crème 29

**Pastel**
Argile 15 | Crème 29

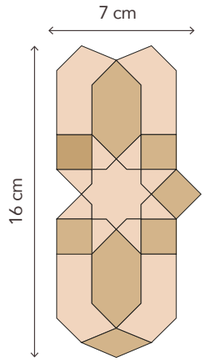
**Intense**
Olive 36 | Bleu Orage 46

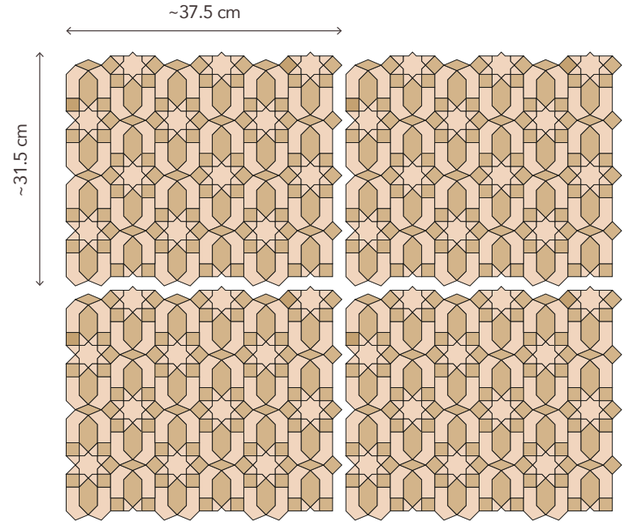
**Inspired**
Miel 20 | Violet 28



# Tarssi

This traditionnal motif is presented as a tribute, celebrating the richness of ancestral geometric patterns in a timeless harmony of *Mon jardin intérieur.*




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

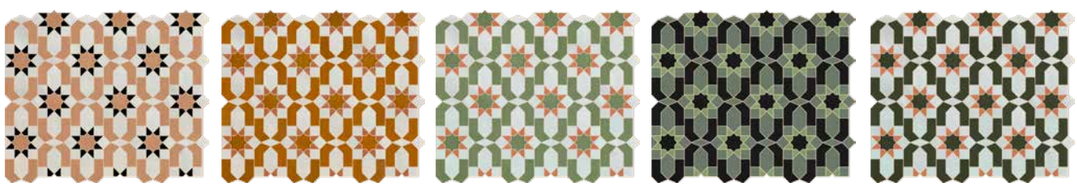
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
10/m² | 1 = 1 sqft

**Size plate**
~31.5×37.5 cm | 12.4×14.8"

**Number of pieces**
2640/m² | 246/sqft approx

**Colors**
Colors chart



**Timeless**
Blanc de Fès 06 | Caramel 08
Noir 31

**Radiant**
Moutarde 27 | Terracotta 52
Crème 29

**Pastel**
Argile 15 | Terracotta 52
Celadon 37

**Intense**
Kaki 73 | Noir 31
Argile 15

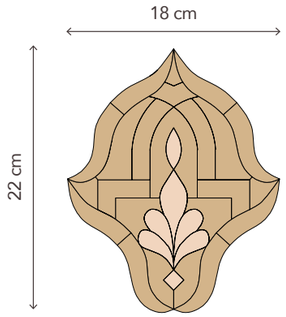
**Inspired**
Olive 36 | Celadon 37
Terracotta 52

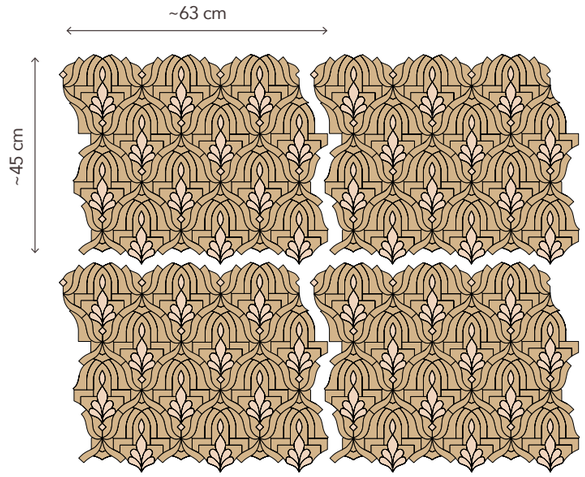




# Darja

This iconic traditional pattern, known in Arabic as Darj w' ktef, is one of Salima Filali's signature favorites. It appears as a delicate, poetic, and feminine expression, celebrating the richness of traditional floral compositions. Salima Filali reinterprets and elevates it through new color combinations.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

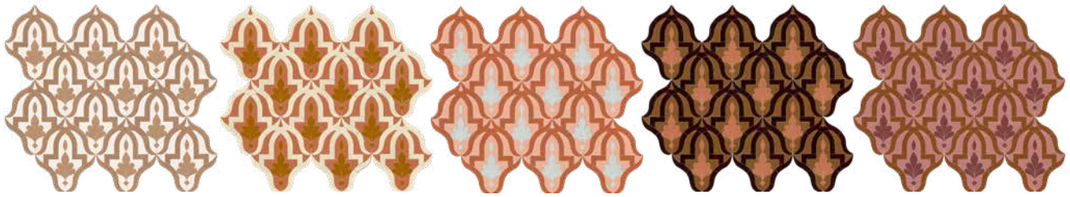
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
4/m² | 1 = 2.7 sqft

**Size plate**
~45 ×63 cm | 17.3×24.8"

**Number of pieces**
1248/m² | 116/sqft approx

**Colors**
Colors chart



**Timeless**
Blanc de Fès 06 | Caramel 08

**Radiant**
Miel 20 | Terracotta 52
Crème 29

**Pastel**
Rose Boléro 53 | Celadon 37
Terracotta 52

**Intense**
Tajine 13 | Marron 34
Terracotta 52

**Inspired**
Violet 28 | Rose 05
Moutard 27









# Fragments d’Automne

Textures unfold in layers, forms draw inspiration from the living world, and each piece reveals the beauty of a patient, thoughtful gesture, balancing artisanal heritage with contemporary expression. A collection conceived as a quiet dialogue between nature, time, and space.



Liha
Walls – floors



Tresse
Walls – floors



Warda 01
Walls



Zaran
Walls – floors



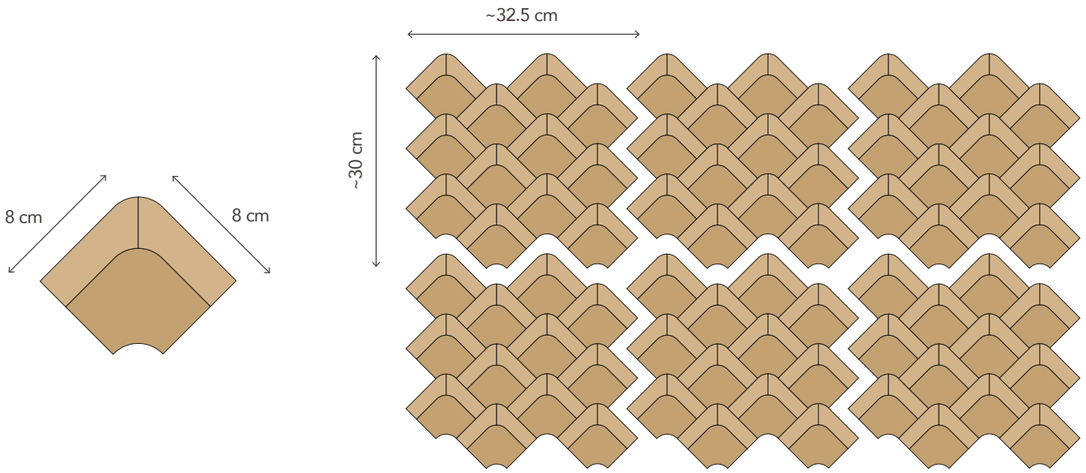
Warda 02
Walls



Khatim
Walls – floors

# Liha

This pattern draws its inspiration from the distinctive texture of tree bark, a living memory shaped by time and the elements. Its irregular contours, organic lines, and natural rhythm are reinterpreted into a contemporary pattern that reveals the full richness of the material.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
14/m² | 1 = 0.78 sqft

**Size plate**
~30 ×32.5 cm | 11×12"

**Number of pieces**
504/m² | 47/sqft approx

**Colors**
Colors chart



**Timeless**
Beige 22 | Blanc de Fès 06



**Radiant**
Jaune ocre 25 | Brut 01



**Pastel**
Argile 15 | Celadon 37
Blanc de Fès 06



**Intense**
Marron 34 | Noir 31



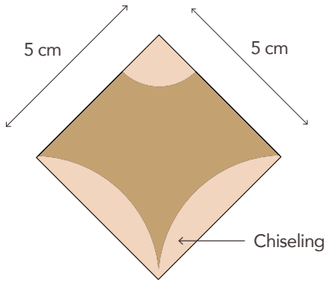
**Inspired**
Tajine 13 | Moutard 27
Marron 34

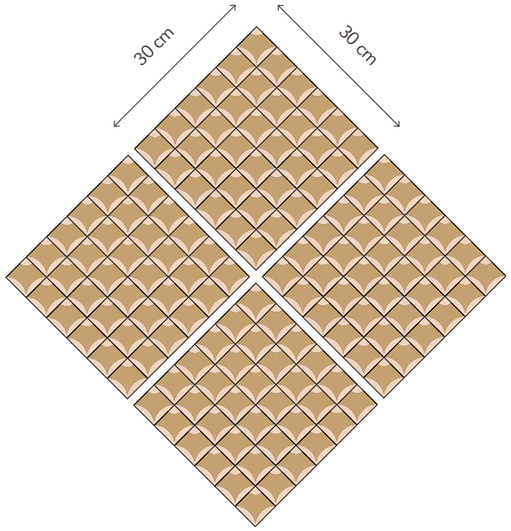




# Warda 01

This pattern draws its rhythm from a riad garden, where rounded arcades frame the greenery and light filters through the foliage. Each repeated arch evokes a leaf, a petal, a wave of palm fronds, gently overlapping, as if suspended in time.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1 sqft

**Size plate**
~30 ×30 cm | 11×11"

**Number of pieces**
396/m² | 37/sqft approx

**Colors**
Colors chart



**Timeless**
Vert opale 03



**Radiant**
Miel 20 | Moutard 27



**Pastel**
Argile 15



**Intense**
Olive 36 | Noir 31

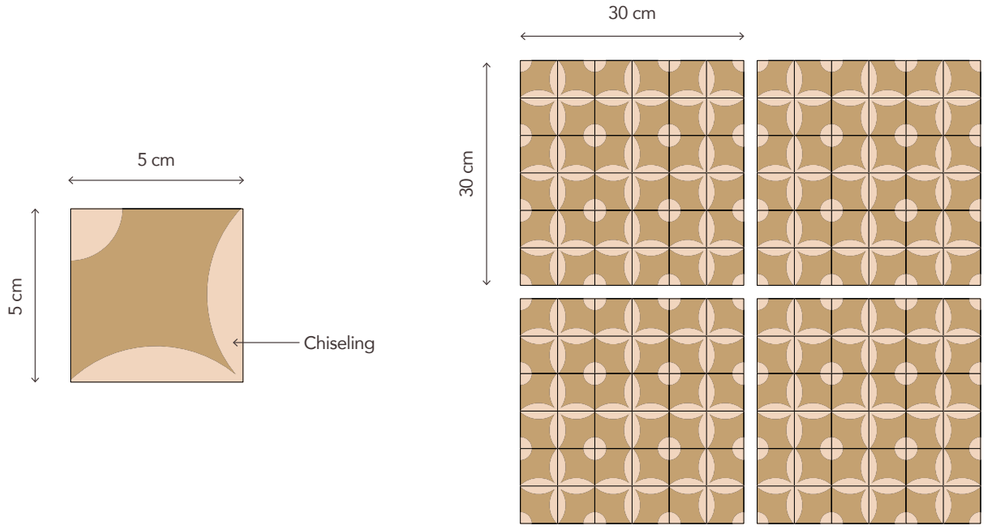


**Inspired**
Turquoise 51
Bleu lavende 09



# Warda 02

This pattern draws its geometry from a flower observed up close, where four petals meet in a corolla around a round heart, as if suspended between two heartbeats. Each repeated tessera evokes an open petal, a four-leaf clover, a stylised flower that repeats endlessly, like a garden seen from above. Seen from afar, this repetition forms a continuous carpet of blossoms, as if the entire garden had been distilled into a single pattern.




*Pre-assembled panel*

Suitability
walls, kitchen, bathroom, shower…

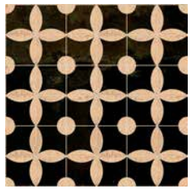
Thickness
12-14 mm | 1/2 inch approx

Number of plates
11/m² | 1 = 1 sqft

Size plate
~30 ×30 cm | 11×11"

Number of pieces
396/m² | 37/sqft approx

Colors
Colors chart



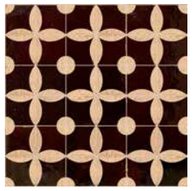
Timeless
Noir 31



Radiant
Miel 20



Pastel
Rose Boléro 53



Intense
Marron 34

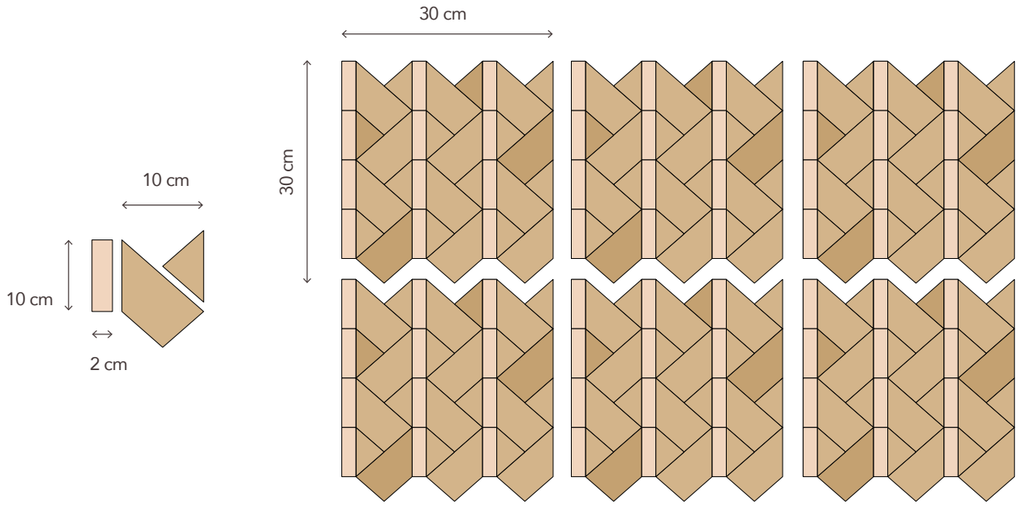


Inspired
18 Pourpre foncé



# Tresse

This pattern is born from the imprint each frond leaves as it parts from the trunk, gently layered by time, season after season, like the pages of a single unfolding story. On certain palm trees, these imprints answer one another and intertwine into diamonds, quietly weaving a living adornment shaped by no hand but the wind and the years.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1 sqft

**Size plate**
~30 ×30 cm | 11×11"

**Number of pieces**
396/m² | 37/sqft approx

**Colors**
Colors chart



**Timeless**
36 Olive | 01 Brut

**Radiant**
Jaune ocre 25
Terracotta 52

**Pastel**
Argile 15 | Celadon 37
Blanc de Fès 06

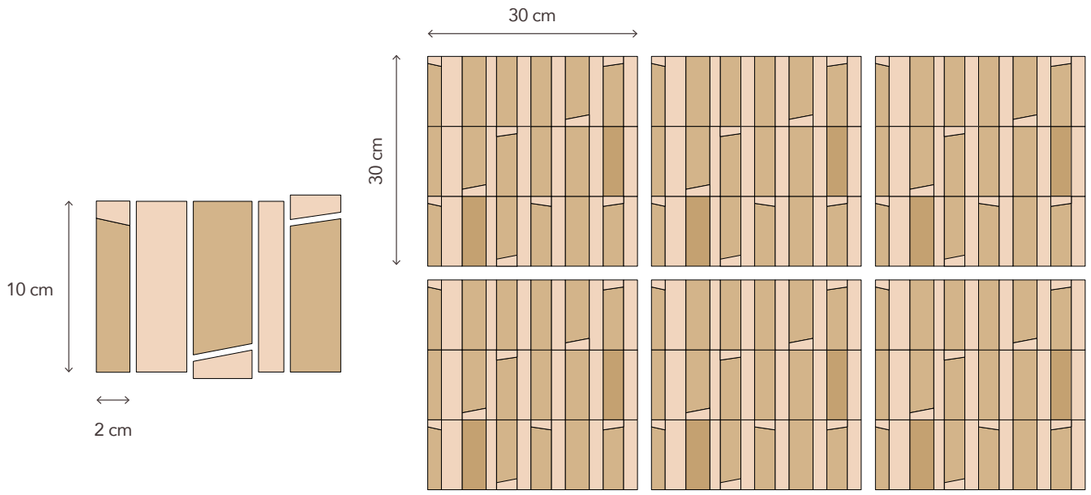
**Intense**
Marron 34 | Brut 01

**Inspired**
36 Olive | 54 Rouille



# Zaran

Inspired by the texture of bamboo, this pattern captures their elegant verticality in a play of subtle relief, clean lines, and shadows that slip like light between the canes.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1 sqft

**Size plate**
~30 ×30 cm | 11×11"

**Number of pieces**
495/m² | 46/sqft approx

**Colors**
Colors chart



**Timeless**
Noir 31 | Brut 01



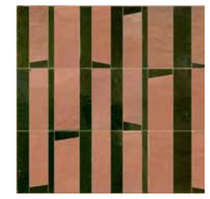
**Radiant**
Jaune ocre 25 | Brut 01



**Pastel**
Celadon 37 | Brut 01



**Intense**
Olive 36 | Brut 01



**Inspired**
Olive 36 | Terracotta 52

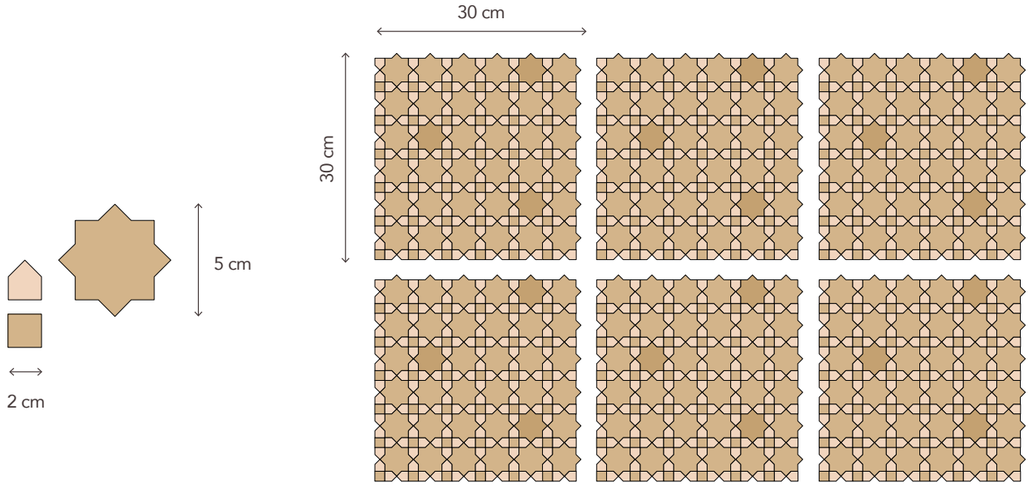






# Khatim

This pattern is not a creation: it is a heritage. The eight-pointed star, one of the oldest motifs in the Moroccan repertoire, has adorned the thresholds of homes and the fountains of riads for centuries, a symbol of harmony and balance.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

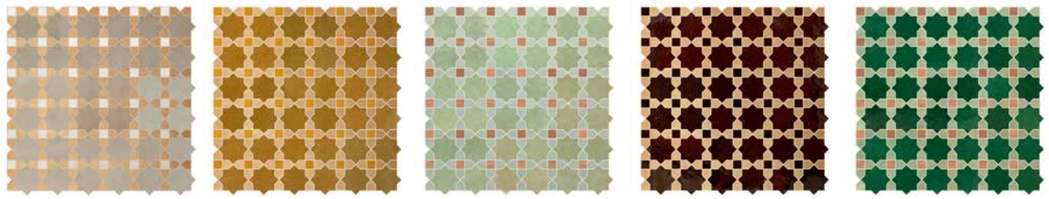
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1sqft

**Size plate**
~30×30 cm | 11×11"

**Number of pieces**
2376 m² | 221/sqft approx

**Colors**
Colors chart



**Timeless**
Beige 22 | Blanc de Fès 06
Brut 01

**Radiant**
Jaune ocre 25 | Brut 01
Moutard 27

**Pastel**
Argile 15 | Celadon 37
Terracotta 52

**Intense**
Marron 34 | Brut 01

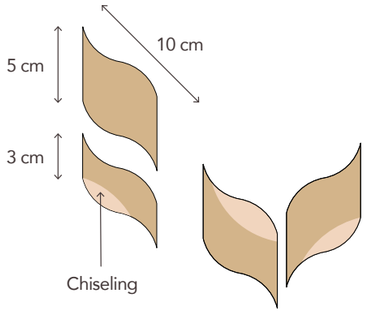
**Inspired**
Vert Opale 03 | Argile 15
Terracotta 52

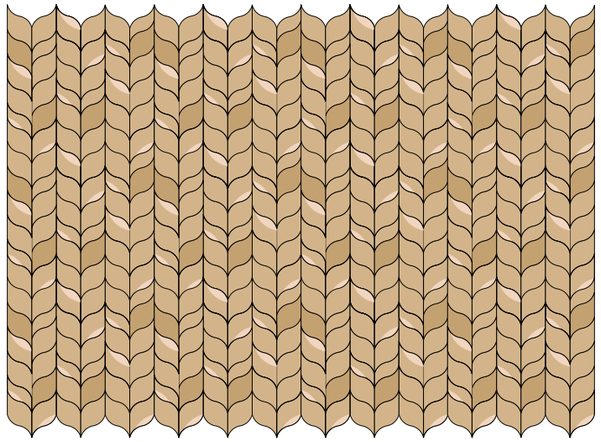


# Néréa

Néréa is an organic pattern composed of small pieces of glazed and partially chiseled terracotta that fit delicately together, forming a design that is both delicate and complex. Inspired by the rhythm of leaf veins, the design captures their natural curves and lightness. Chiseling adds texture, finesse, and depth to the pattern.

This design is available only upon request for specific projects.



*Custom-made*

**Suitability**
walls, kitchen, bathroom, shower...

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
Custom-made

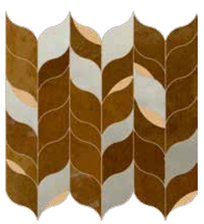
**Size plate**
Custom-made

**Number of pieces**
Custom-made

**Colors**
Colors chart



**Timeless**
Beige 22



**Radiant**
Miel 20 | Blanc de fes 06



**Pastel**
Celadon 37 | Blanc de fes 06



**Intense**
Olive 36



**Inspired**
Pourpre 04 | Miel 20
Violet 28



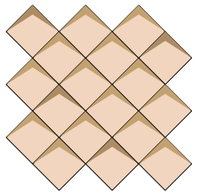




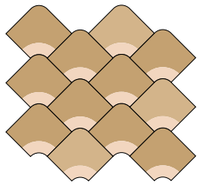
# *Exclusive*
# Zellige Collection
## Designed by Salima Filali

Designed to stand the test of time, Salima Filali's zellige patterns enrich interiors and outdoor spaces with effortless elegance. From ethnic-inspired motifs to bold geometric compositions, each creation embodies the meeting of ancestral craftsmanship and contemporary design.

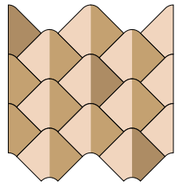
Fully customizable in color, scale, and layout, every piece is tailored to create a one-of-a-kind decorative statement.



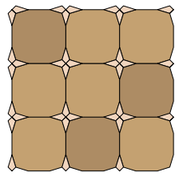
## Tuile
Walls – floors



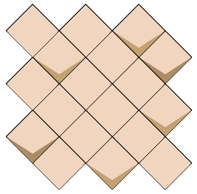
## Aurore
Walls



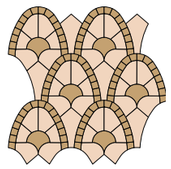
## Dune 01
Walls – floors



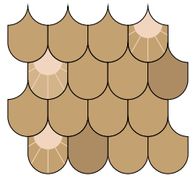
## Zahra
Walls – floors



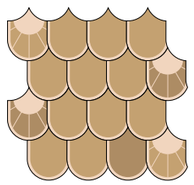
## Envol
Walls



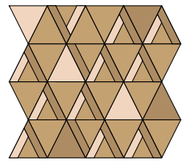
## Écaille
Walls – floors



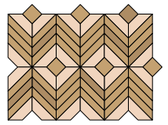
## Plume 01
Walls



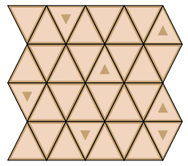
## Plume 02
Walls



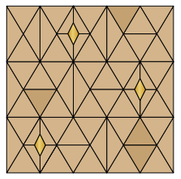
## Touareg
Walls – floors



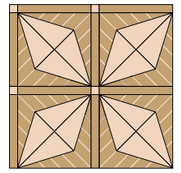
## Ethnie
Walls – floors



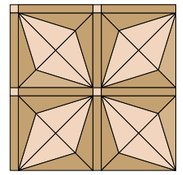
## Particule
Walls



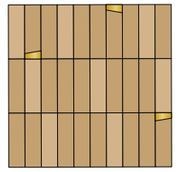
## Écrin
Walls – floors



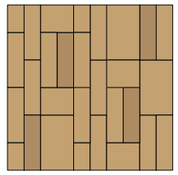
## Tataoui 01
Walls



## Tataoui 02
Without chiselled pieces
Walls – floors



## Éclat 01
Walls – floors

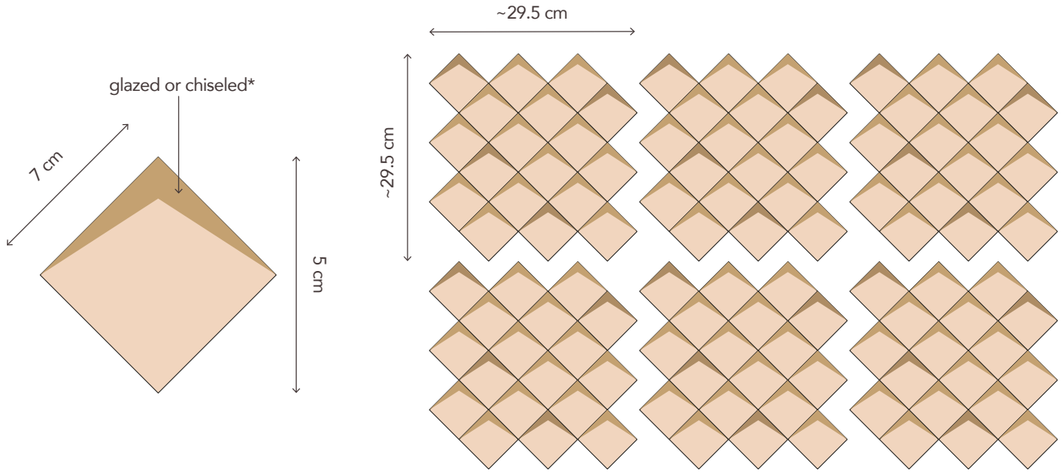


## Opus
Walls – floors

# Tuile

«From the rooftops, in the heart of the Fez medina, I observed the tiles of Africa's oldest university. A beautiful graphic design of shadows created by a puzzle of tiles.»

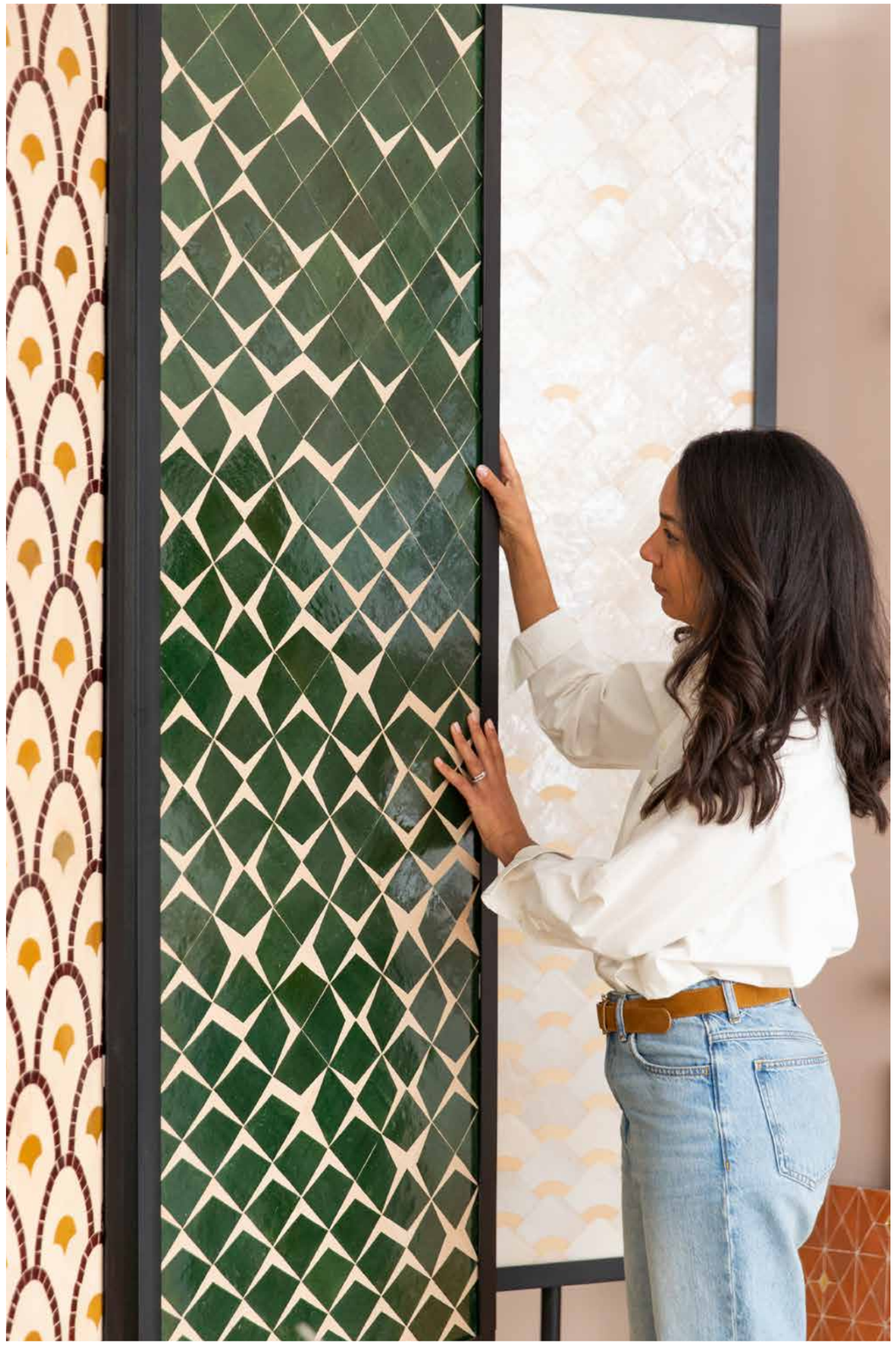
Tuile design replicates this intertwining through an optical illusion that reveals depth, made possible by a play of shades and texture.

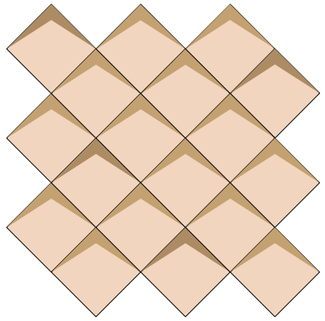



*Pre-assembled panel*

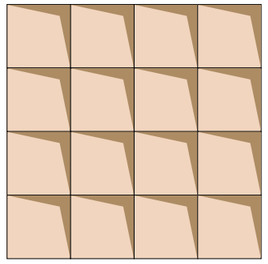
| | | |
|---|---|---|
| **Suitability**<br>walls, kitchen, bathroom, shower… | **Thickness**<br>12-14 mm \| 1/2 inch approx | **Number of plates**<br>12/m² \| 1 = 0.9 sqft |
| **Size plate**<br>~30 ×30 cm \| 11×11" | **Number of pieces**<br>216/m² \| 20/sqft approx | **Colors**<br>Colors chart |

* For models with chiseled V-shaped sections, we recommend installing them on walls only.
For models with glazed V-shaped sections, the design can be installed on both walls and floors.

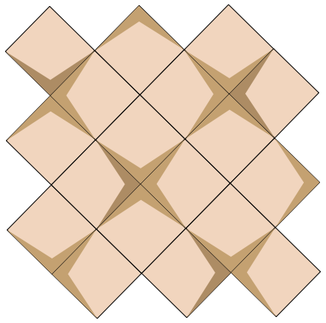




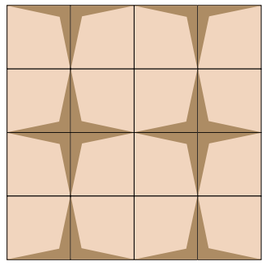
Tuile 01



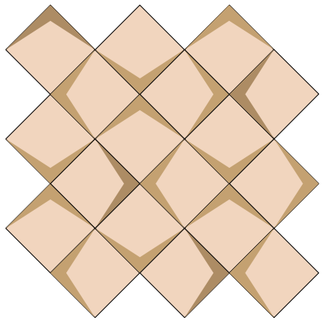
Tuile 05



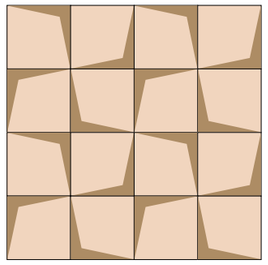
Tuile 02



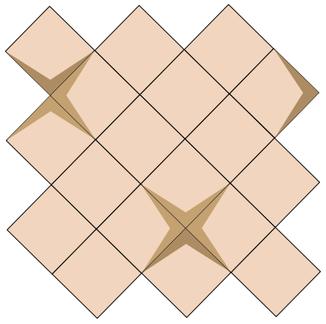
Tuile 06



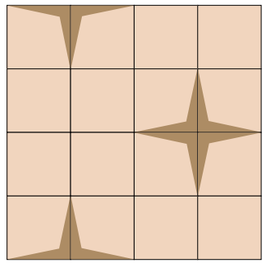
Tuile 03



Tuile 07

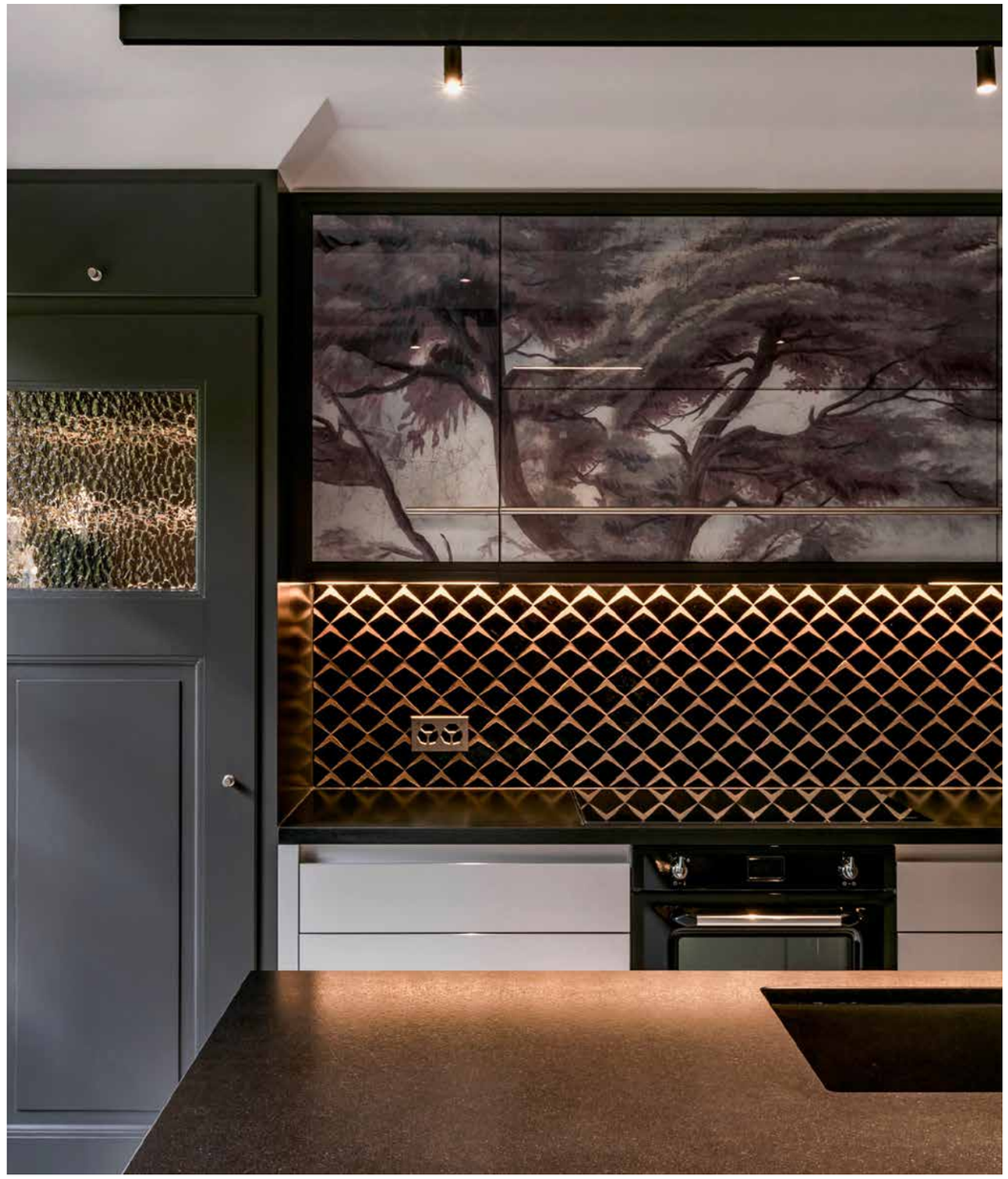


Tuile 04



Tuile 08

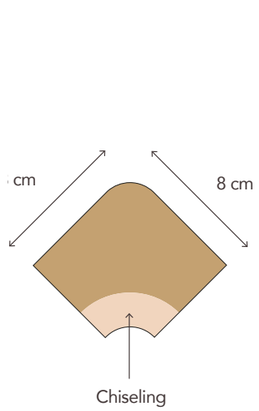


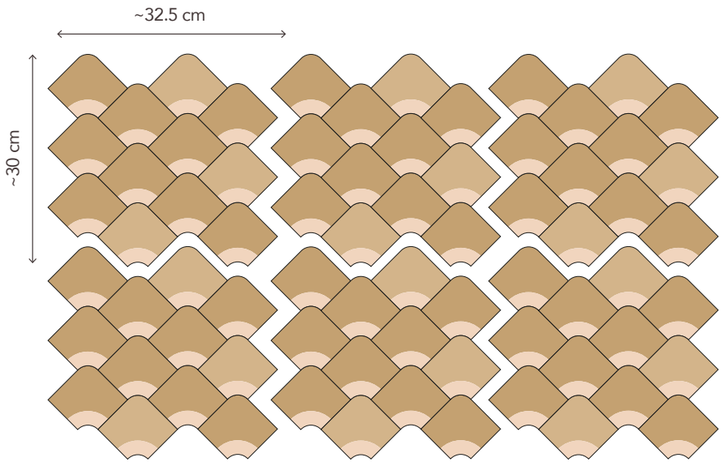


DVK architectes - © Luca Fascini

# Aurore

Aurore is a combination of rounded and chiseled shapes inspired by the sunrise at dawn. A soft and graphic landscape is formed in the repetition of geometric shapes.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
14/m² | 1 = 0.77 sqft

**Size plate**
~30×32.5 cm | 11×12.8"

**Number of pieces**
168/m² | 16/sqft approx

**Colors**
Colors chart

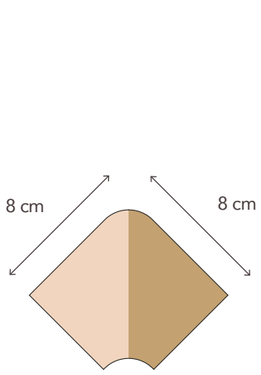


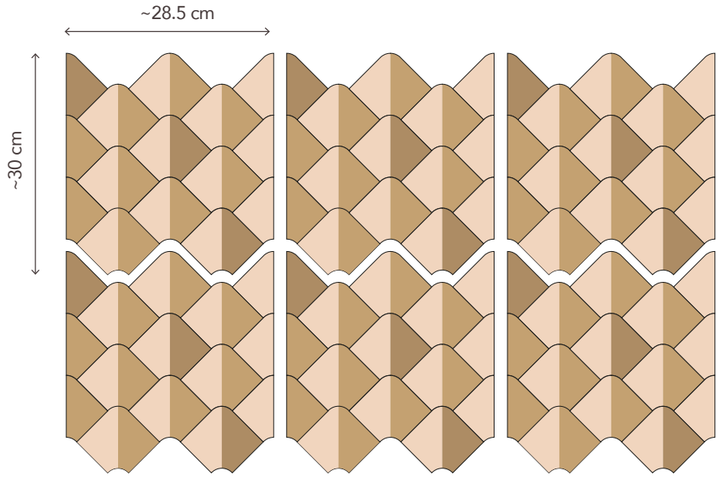


Murs et Merveilles - © Oracle Paris

# Dune

Dune is an assembly of shapes inspired by the dunes of the Sahara at sunset. One half of the dune is always illuminated and the other in the shadow. This play of shadow and light has been reinterpreted in this creation of zelliges.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower…

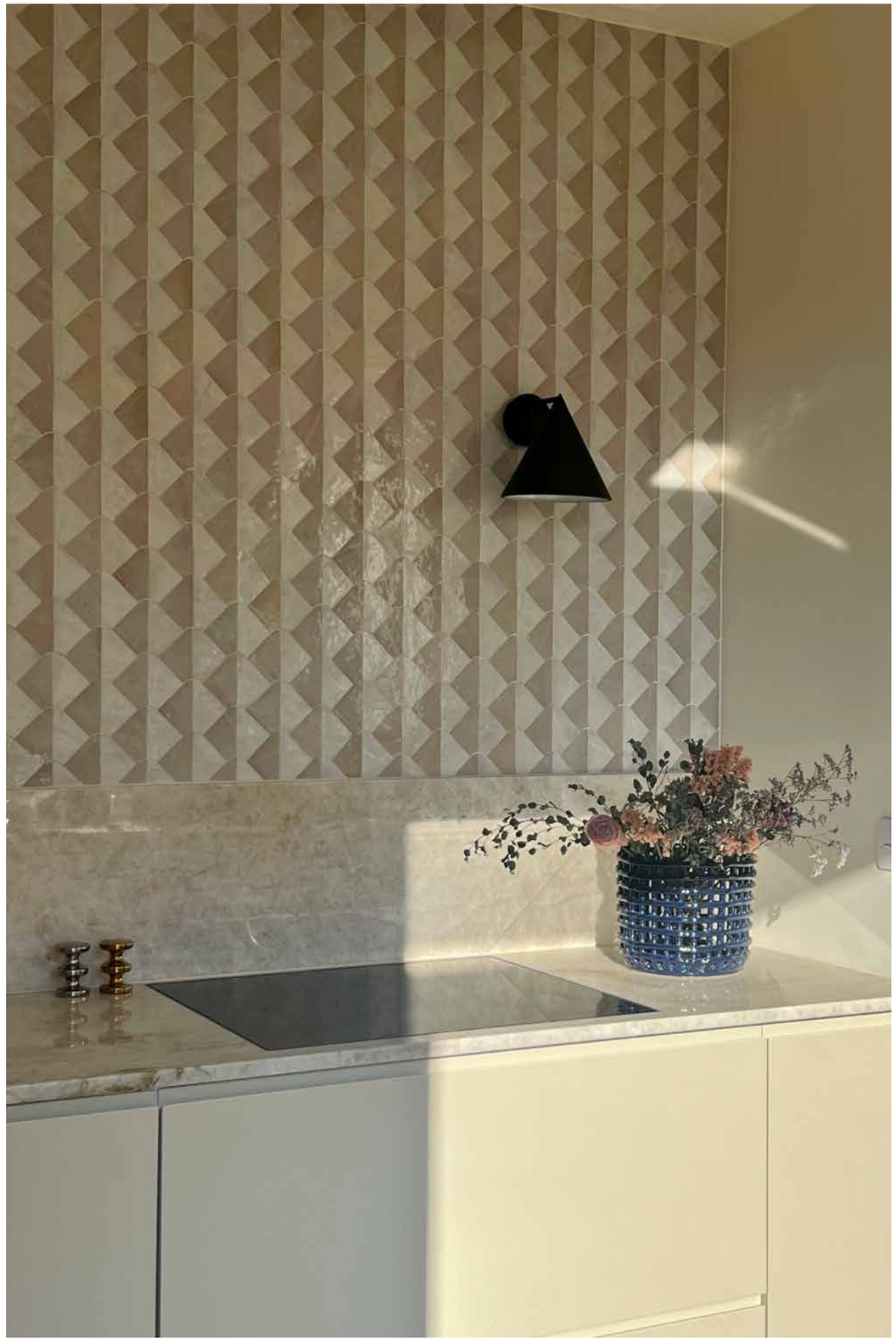
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
14/m² | 1=0.77 sqft

**Size plate**
~30×28.5 cm | 11×12.8"

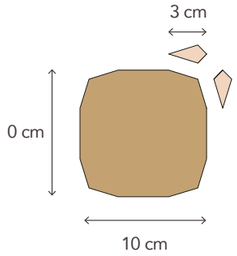
**Number of pieces**
336/m2 | 31/sqft approx

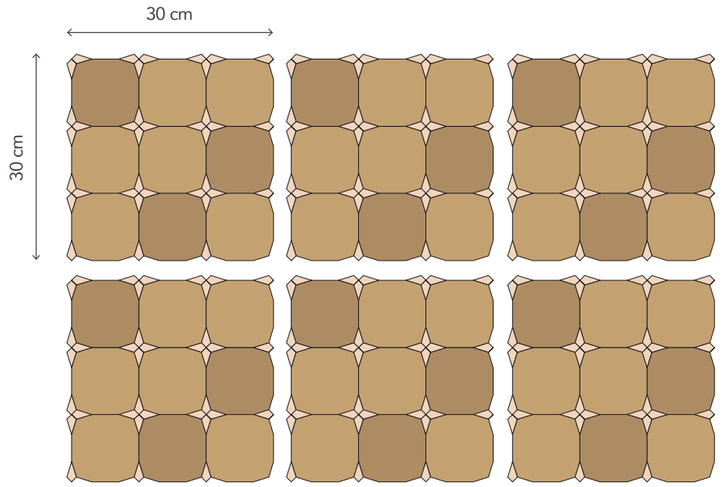
**Colors**
Colors chart



# Zahra

Zahra meaning "flower" in Arabic, is a reinterpretation of the famous assembly of squares punctuated with "cabochons" in a new language that is both feminine and delicate.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m2 | 1 = 1sqft

**Size plate**
~30 ×30 cm | 11 ×11"

**Number of pieces**
495/m2 | 45/sqft approx

**Colors**
Colors chart

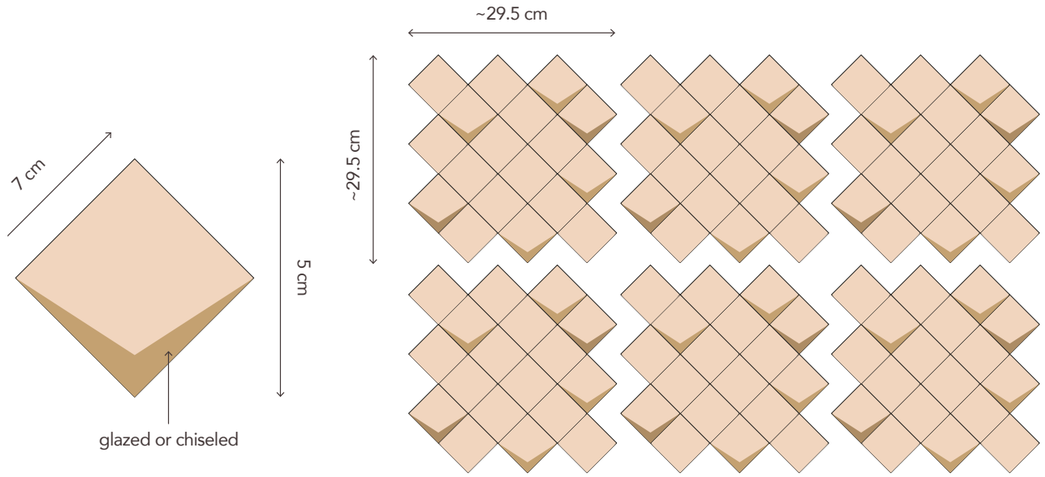




Beijmat Studio - © Francisco Nogueira

# Envol

Like a flight in the sky, this creation is all in lightness.
Envol is composed of enamelled zelliges and chiselled zelliges representing silhouettes of birds. A poetic and ever customizable creation.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

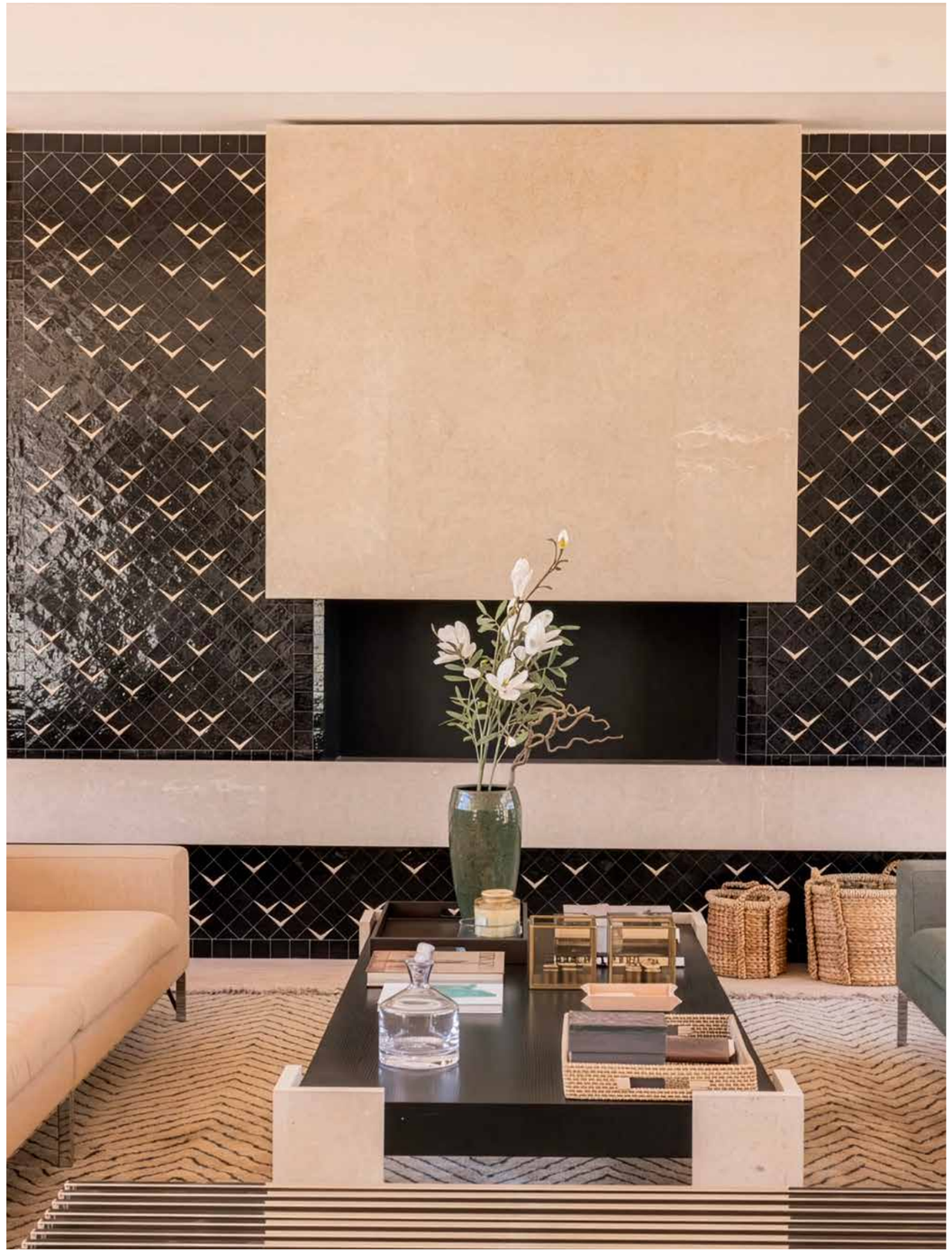
**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
12/m² | 1 = 0.9 sqft

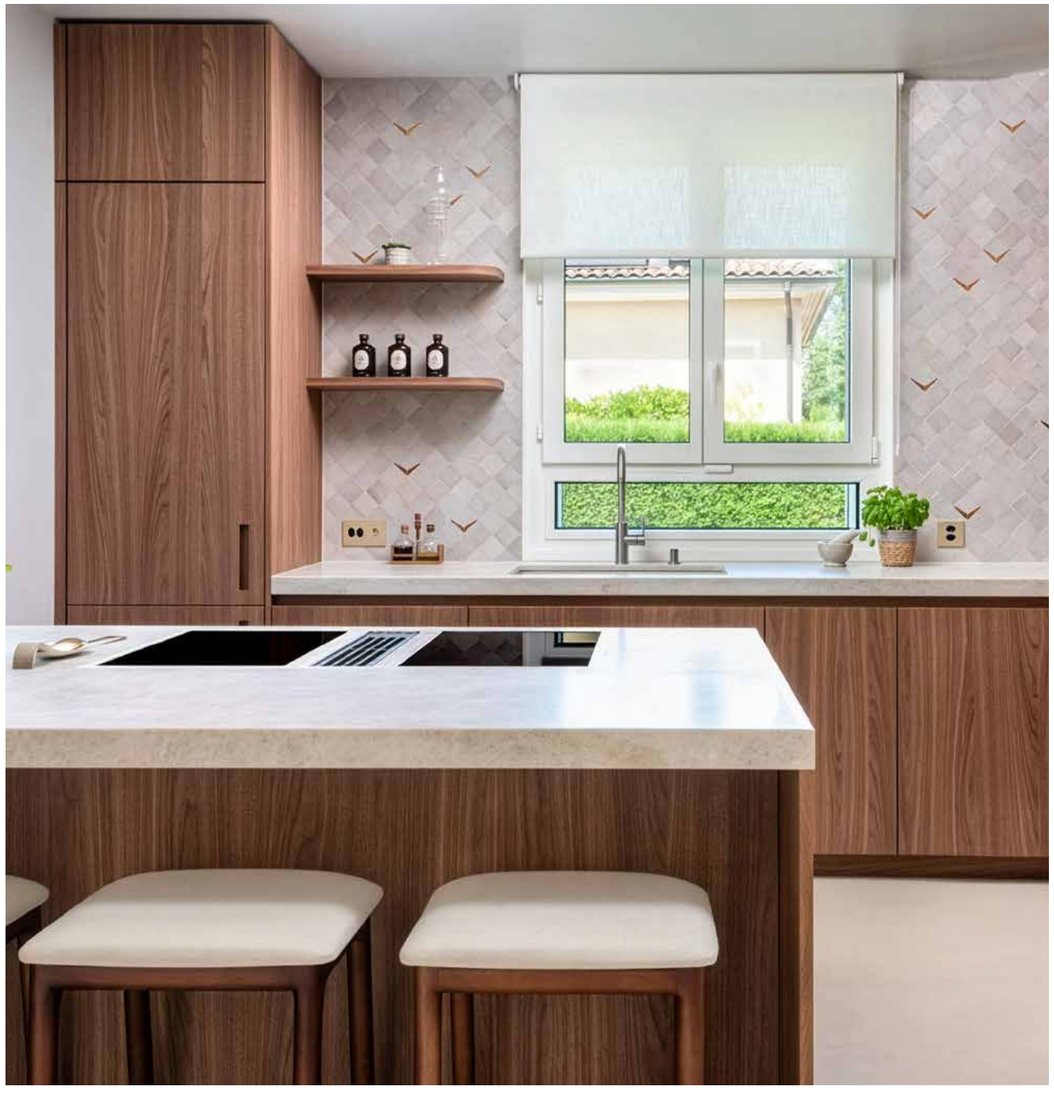
**Size plate**
~30 ×30 cm | 11×11"

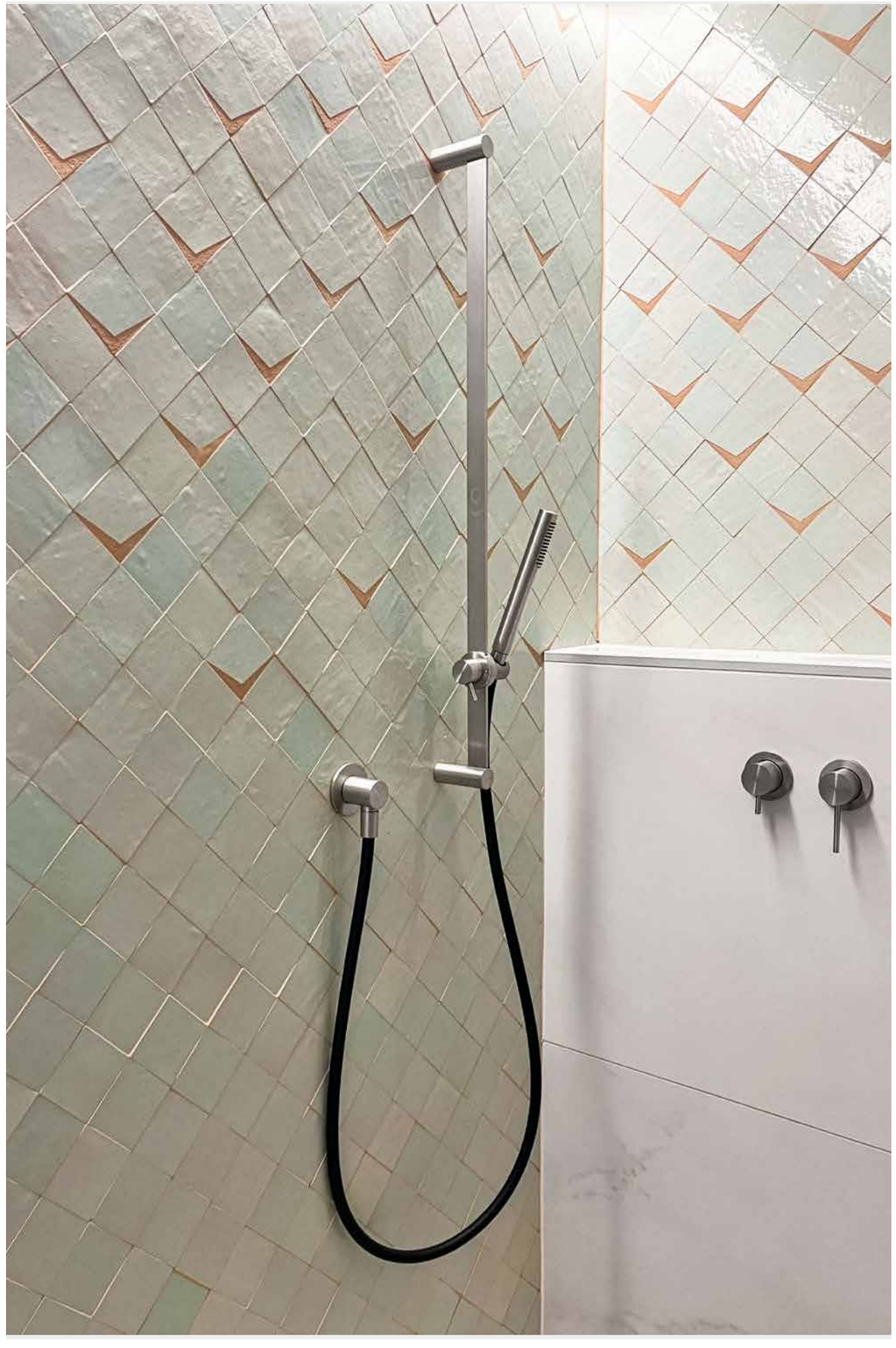
**Number of pieces**
216/m² | 20/sqft approx

**Colors**
Colors chart



LH Ateliers - © STUDIO KLAK

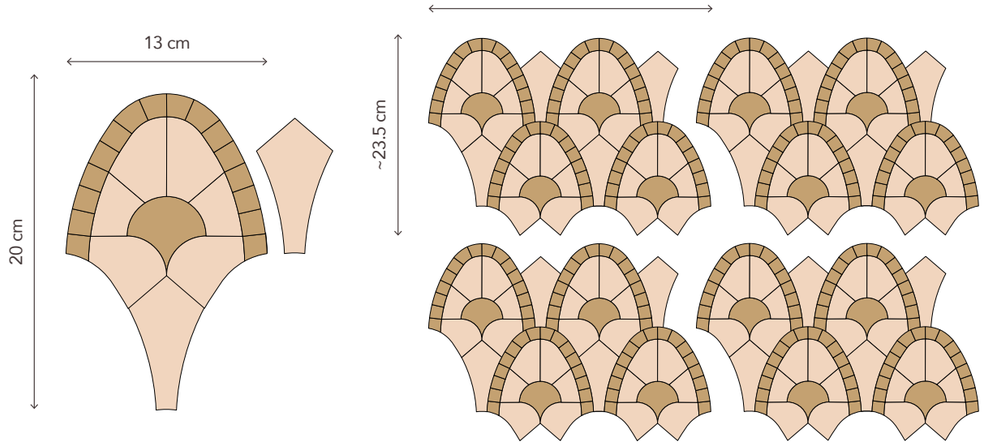




ICI architecture - ©Cédric Stoecklin

# Écaille

This creation is composed of large scales of raw terracotta, each containing a small, glazed scale. Just like fish scales, each zellige scale captures and reflects  light differently.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
18/m² | 1 = 0.6 sqft

**Size plate**
~23.5×33.5 cm | 9.2×13.2"

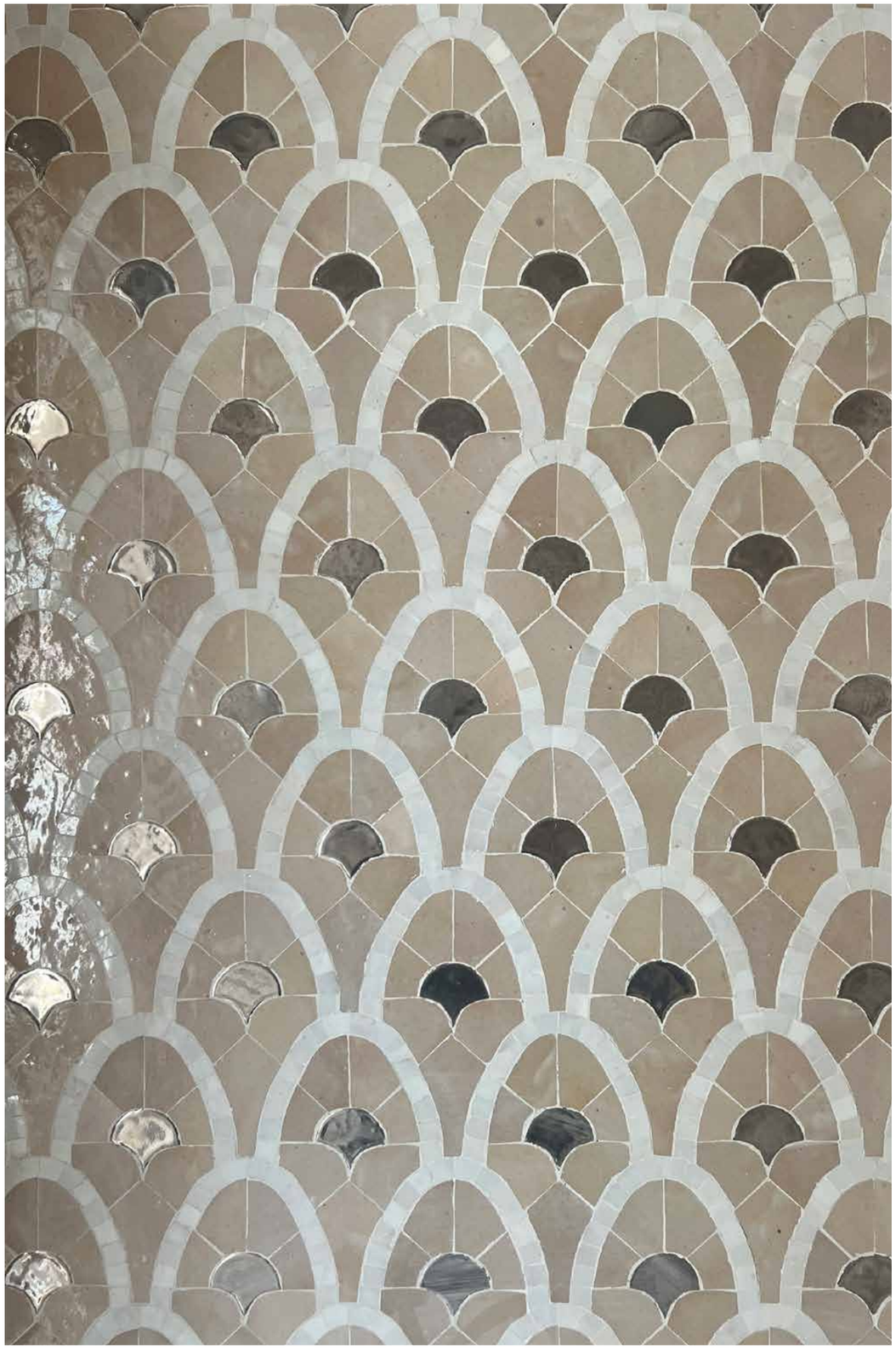
**Number of pieces**
1920/m² | 178/sqft approx

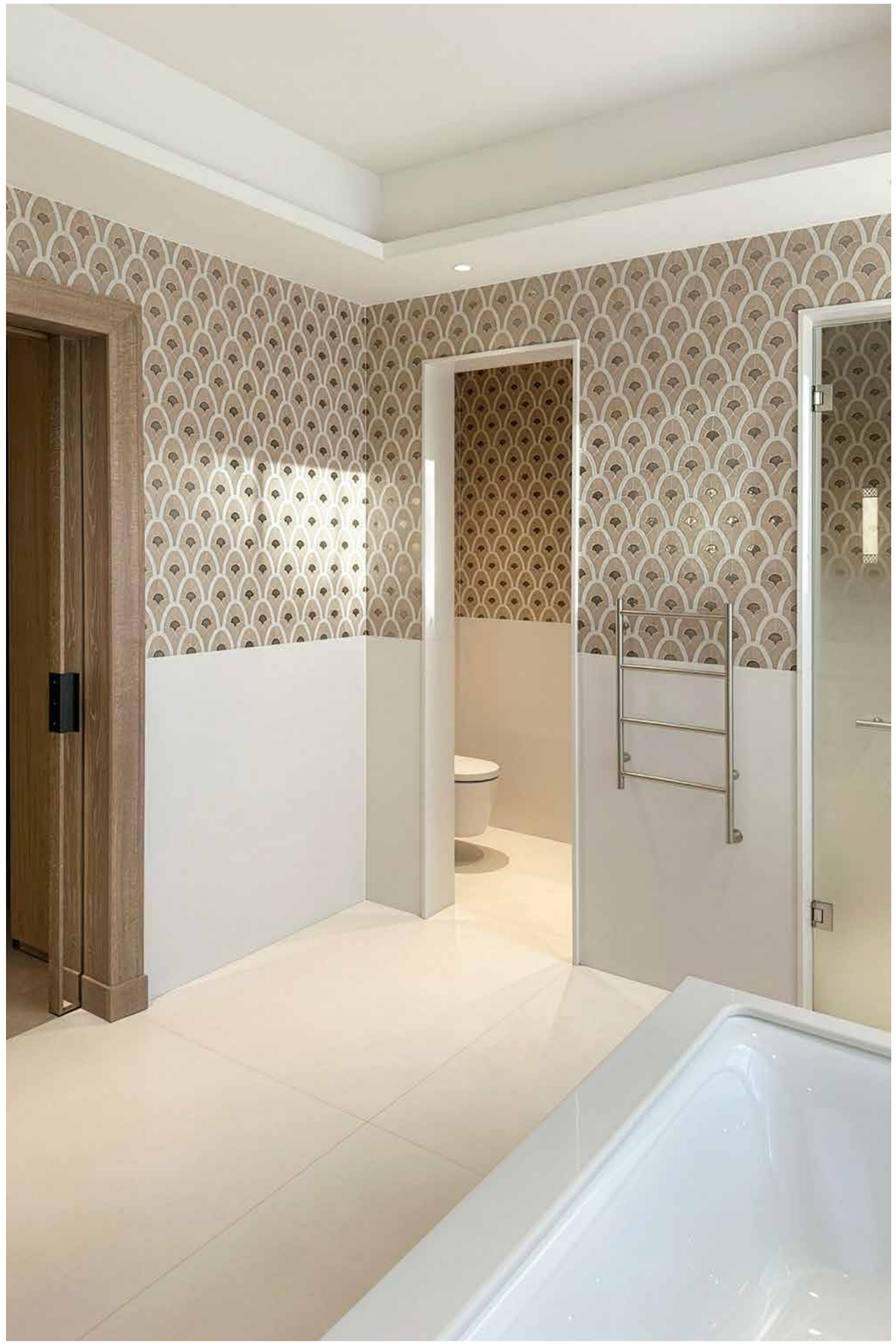
**Colors**
Colors chart





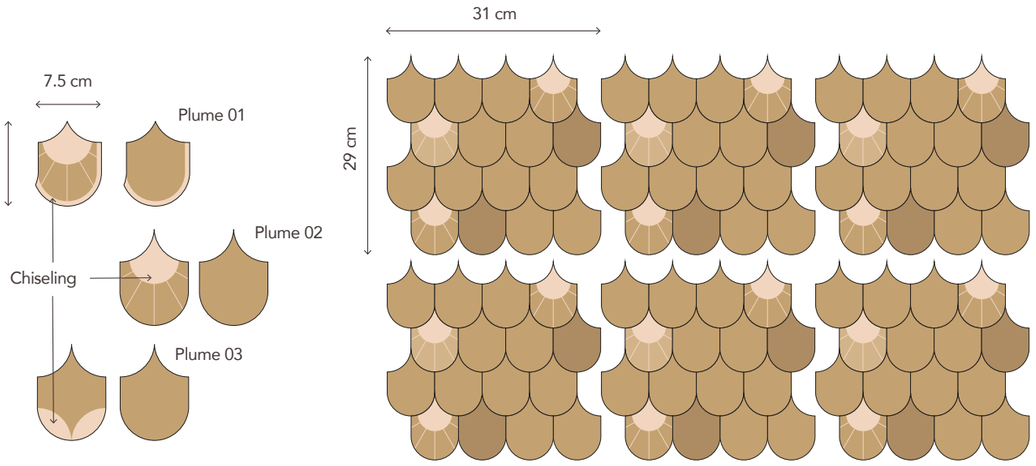
Laura Gonzalez - © Paris Society





# Plume

This decor evokes a plumage finding its roots in the Art Deco movement. The enamelled and chiselled feathers represent a mix between tradition and modernity. Light embelishes the play on textures and reveals a plumage with luxurious curves.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Size plate**
~29 ×31 cm | 11×12"

**Thickness**
12-14 mm | 1/2 inch approx

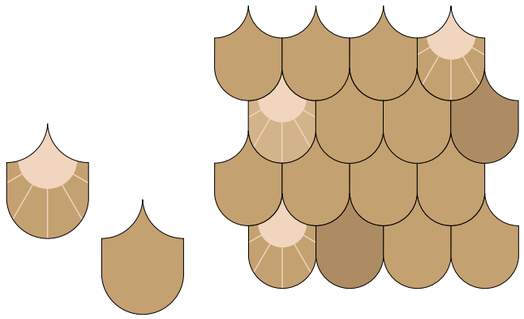
**Number of pieces**
224/m² | 21/sqft approx

**Number of plates**
14/m² | 1 = 0.78 sqft

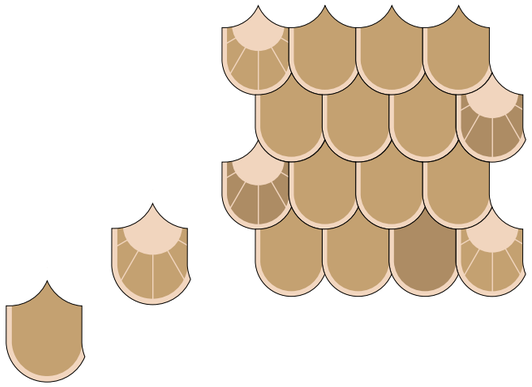
**Colors**
Colors chart



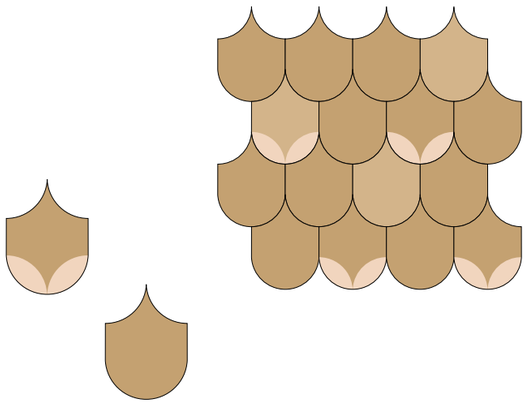
DVK architectes - © Luca Fascini



Plume 02



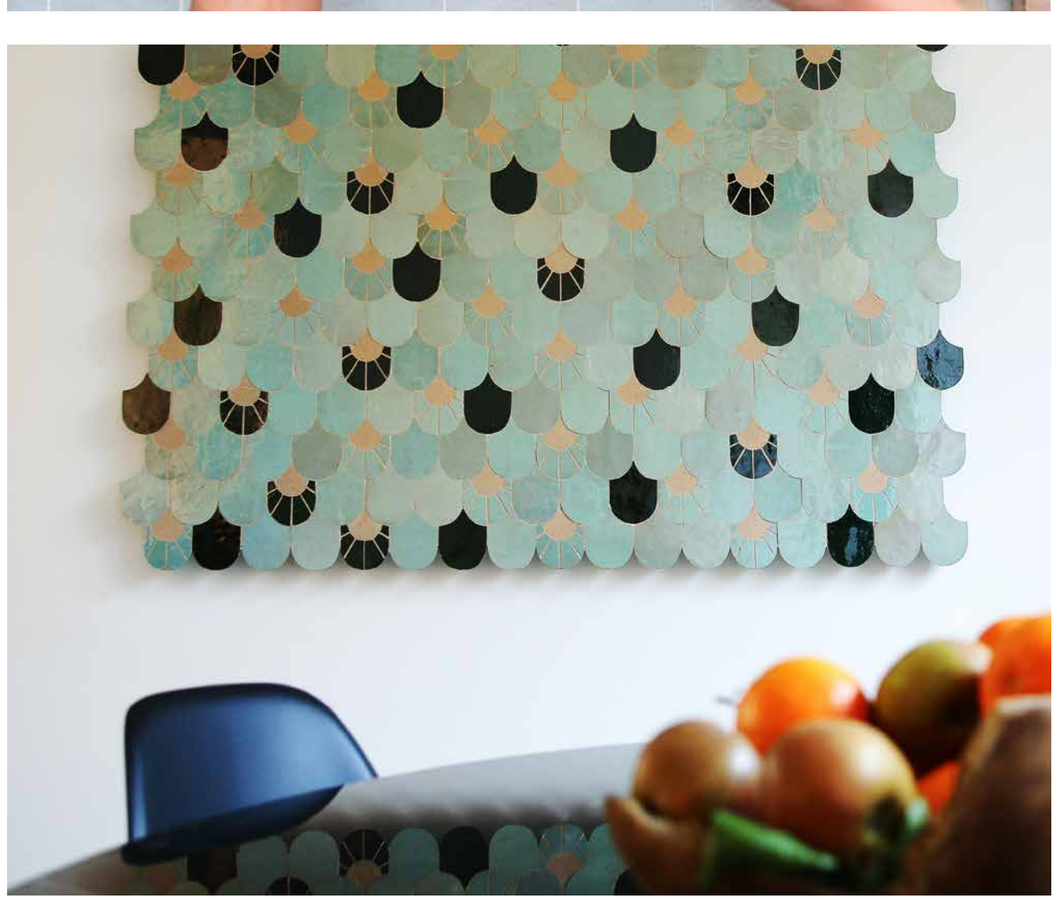
Plume 01



Plume 03

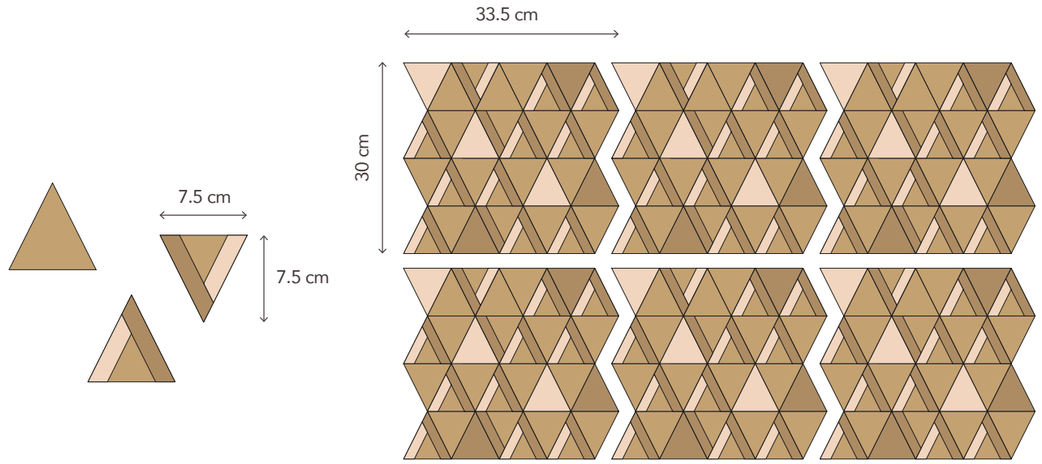






# Touareg

Touareg is inspired from the tents of the Tuaregs in the desert. This decoration consists of  intertwined open and closed tents in sand tones. This graphic and timeless composition to highlight your living room, a fireplace, or even an exterior.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower...

**Thickness**
12-14 mm | 1/2 inch approx

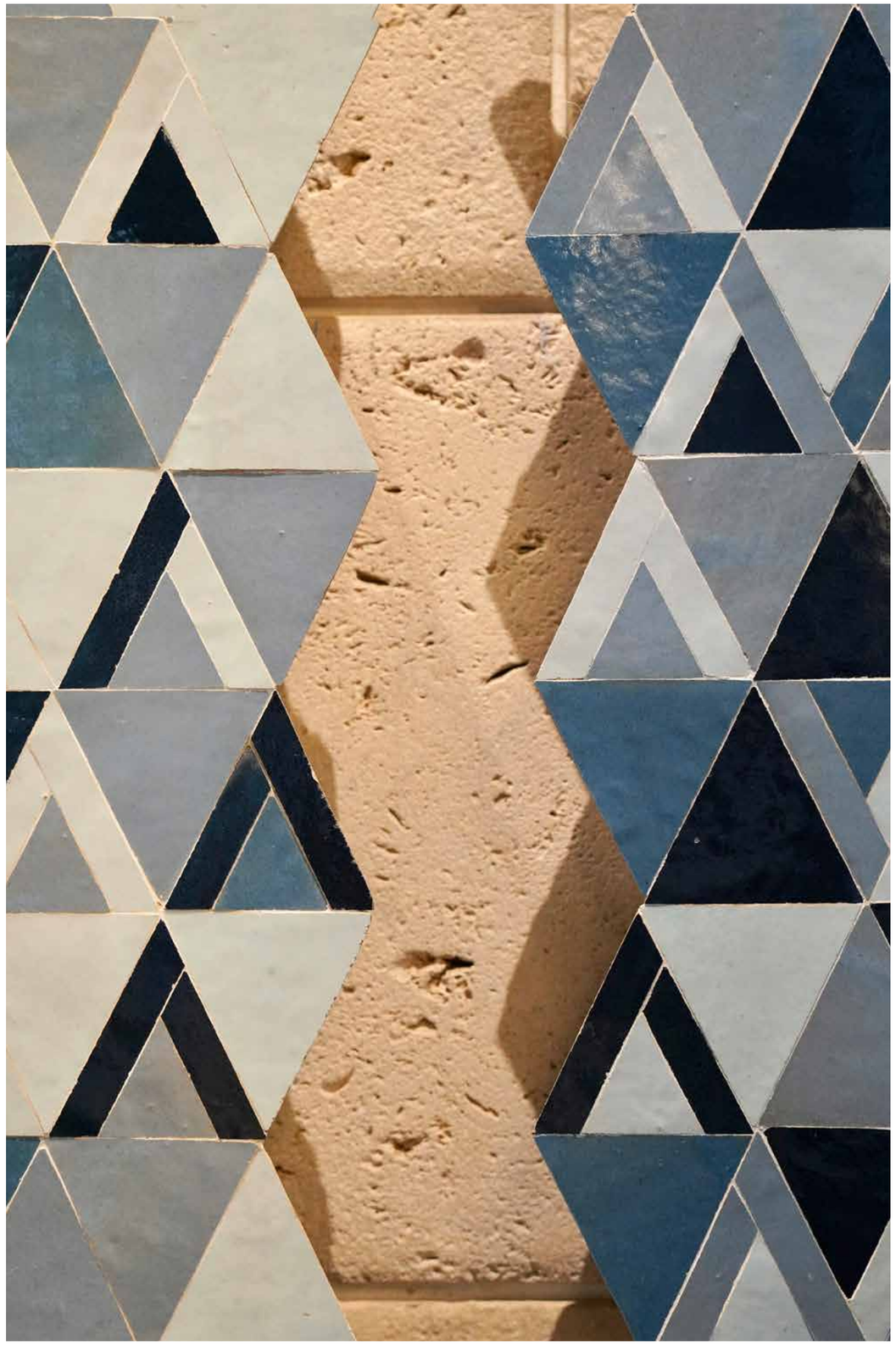
**Number of plates**
12/m2 | 1=0.9 sqft

**Size plate**
~33.5×30 cm | 13.2×11"

**Number of pieces**
684/m2 | 64/sqft approx

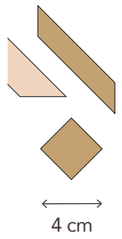
**Colors**
Colors chart

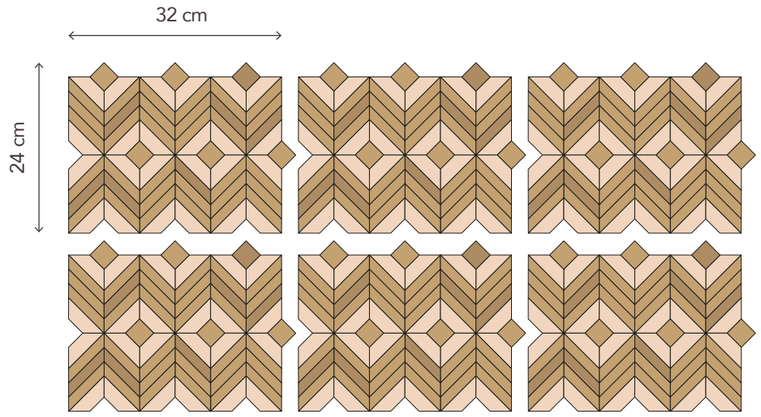




# Ethnie

Ethnie is inspired by the Berber ethnic patterns found in southern Morocco, as well as in many ethnic groups around the world.
A composition made of squares, chevrons, raw and glazed pieces.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
15/m² | 1 = 0.72 sqft

**Size plate**
~32 ×24 cm | 11 ×11"

**Number of pieces**
990/m² | 92/sqft approx

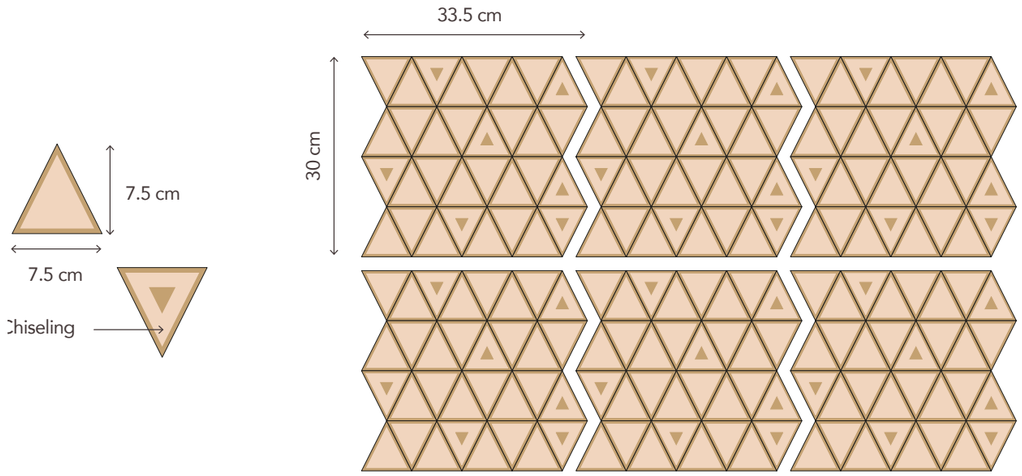
**Colors**
Colors chart





# Particule

Particule floating, light, aerial. Through the use of the marvellous know-how of chiselling, Salima Filali makes a few enamelled particles float in a decor that is both ethnic, graphic and timeless. An arrangement in which the particles seem to float, suspended within the setting.
A composition that is both playful and poetic.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
12/m2 | 1=0.9 sqft

**Size plate**
~33.5×30 cm | 13.2×11"

**Number of pieces**
384/m2 | 32/sqft approx

**Colors**
Colors chart

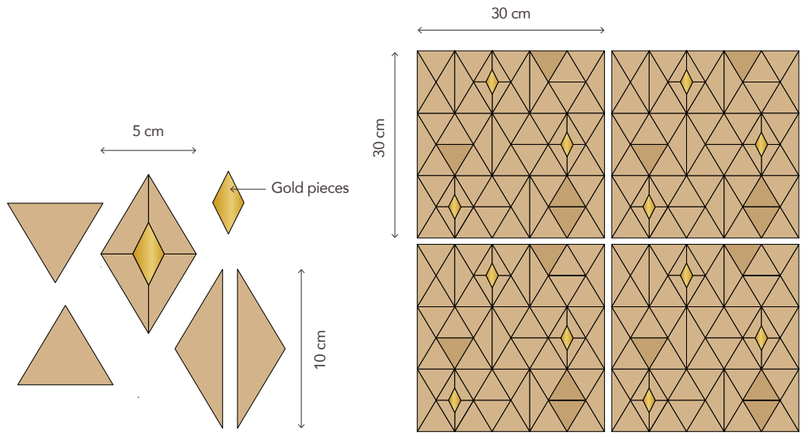




# Écrin

In this graphic composition, selected elements reveal a precious zellige at their heart. This creation showcases the delicacy and precision of traditional handcraftsmanship through a complex, refined and strikingly graphic design.

The golden elements are finished with 14-karat gold enamel.




*Pre-assembled panel*

Suitability
walls, floors, kitchen, bathroom, shower…

Size plate
~30 ×30 cm | 11×11"

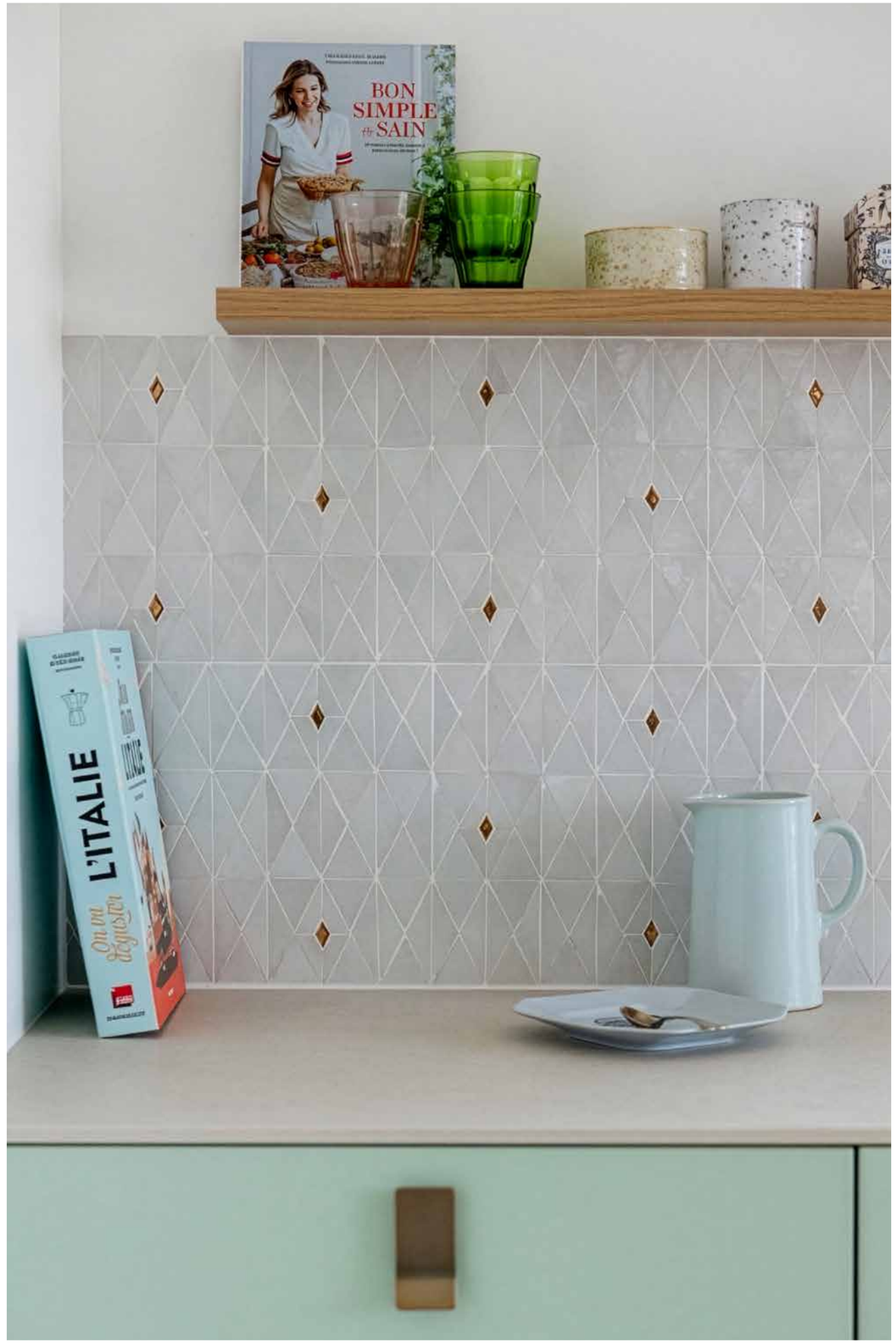
Colors
Colors chart

Thickness
12-14 mm | 1/2 inch approx

Number of pieces
759/m² | 70/sqft approx

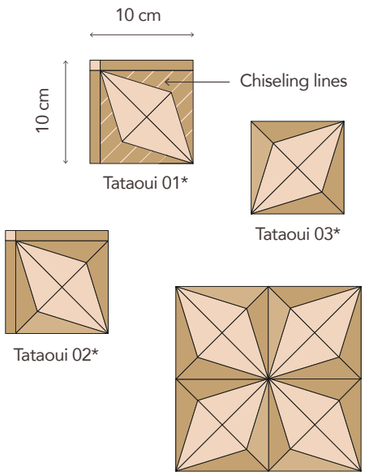
Number of plates
11/m² | 1 = 0.9 sqft

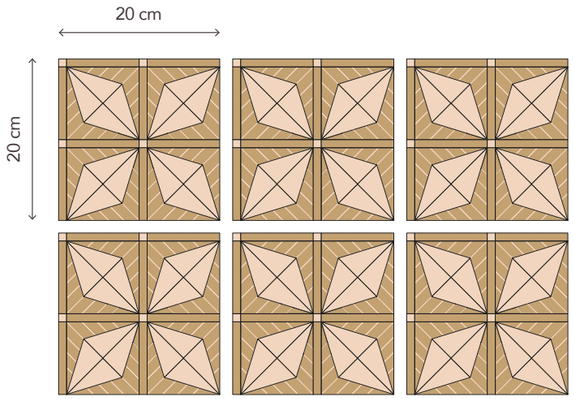
Number of gold pieces
33/m2 | 1/sqft



# Tataoui

Tataoui is named after the technique it uses. The interlacing lines engraved on the enamelled zellige reveal the raw material. This reinterpretation of traditional Tataouis drawings reveals a very graphic and contemporary compositon.




*Pre-assembled panel*

**Suitability**
walls, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
25/m² | 1 = 0.43 sqft

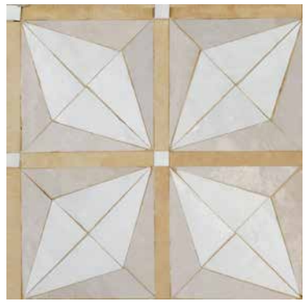
**Size plate**
~20 ×20 cm | 7.8×7.8"

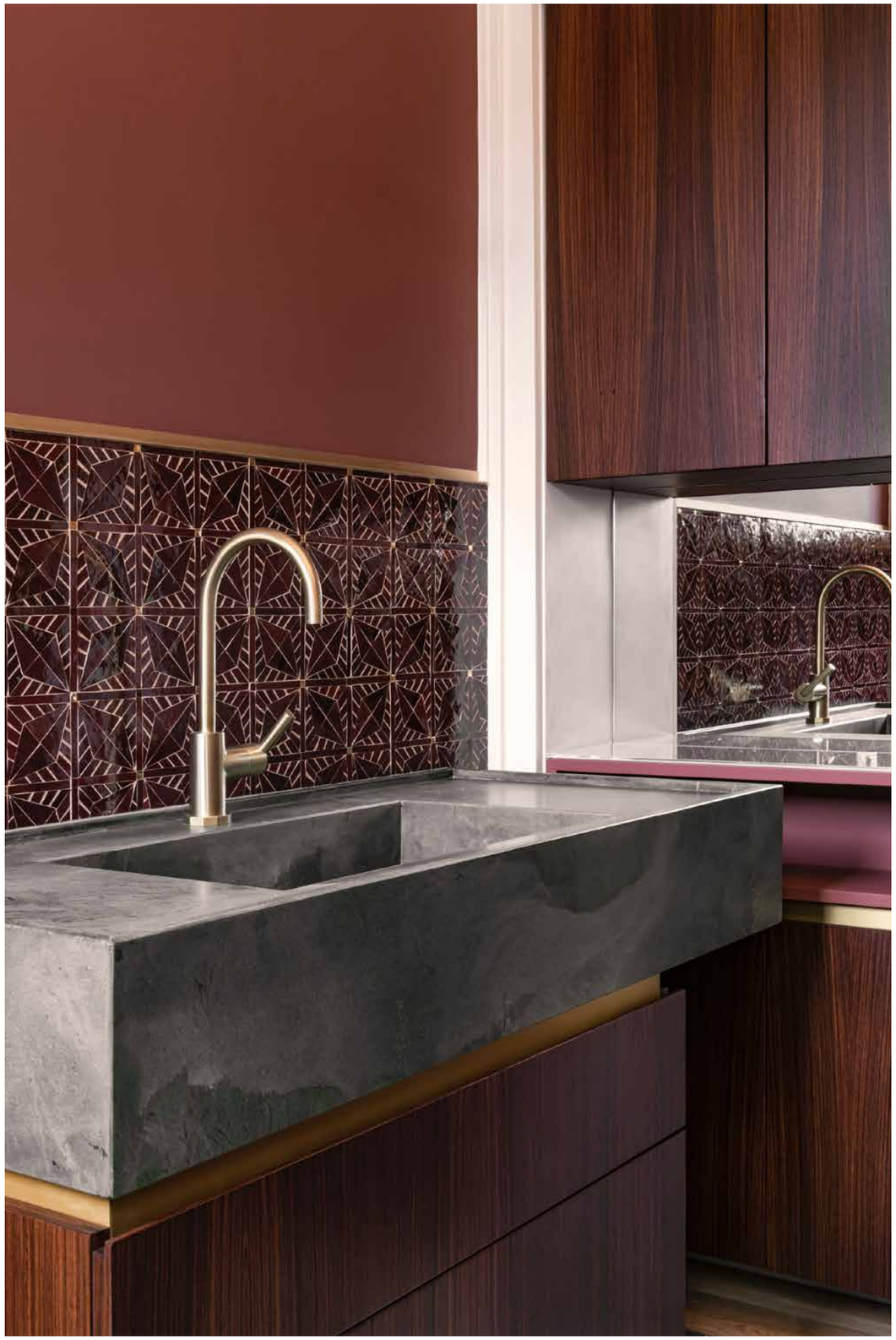
**Number of pieces**
1100/m² | 102/sqft approx

**Colors**
Colors chart

* The TATAOUI-01 is chiseled and can therefore only be installed on walls.
The TATAOUI-02 and 03, which are not chiseled, can be installed on walls and floors.


Tataoui 01


Tataoui 02



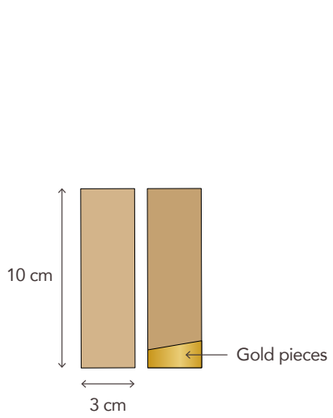
DVK architectes - © Luca Fascini

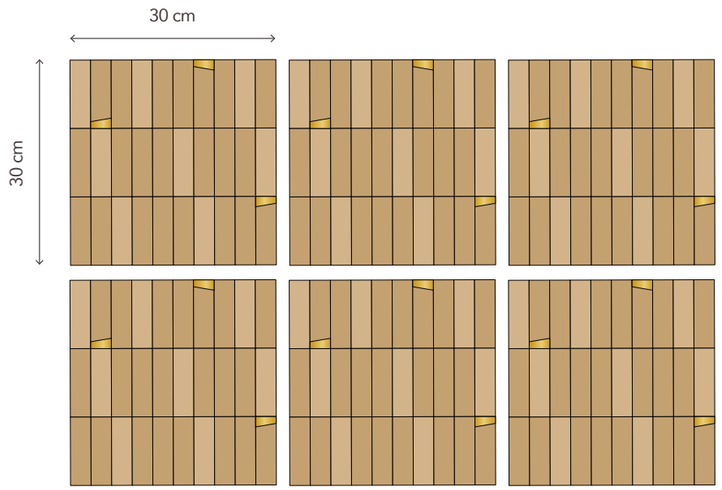


Couvent des Minimes
Deplanta architectes
©Think Utopia

# Éclat

Like little flashes of light on the surface of the water at sunset.
This tended to be both contemporary and feminine: pure lines punctuated by small bursts of gold.




*Pre-assembled panel*

**Suitability**
walls, floors, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

**Number of plates**
11/m² | 1 = 1sqft

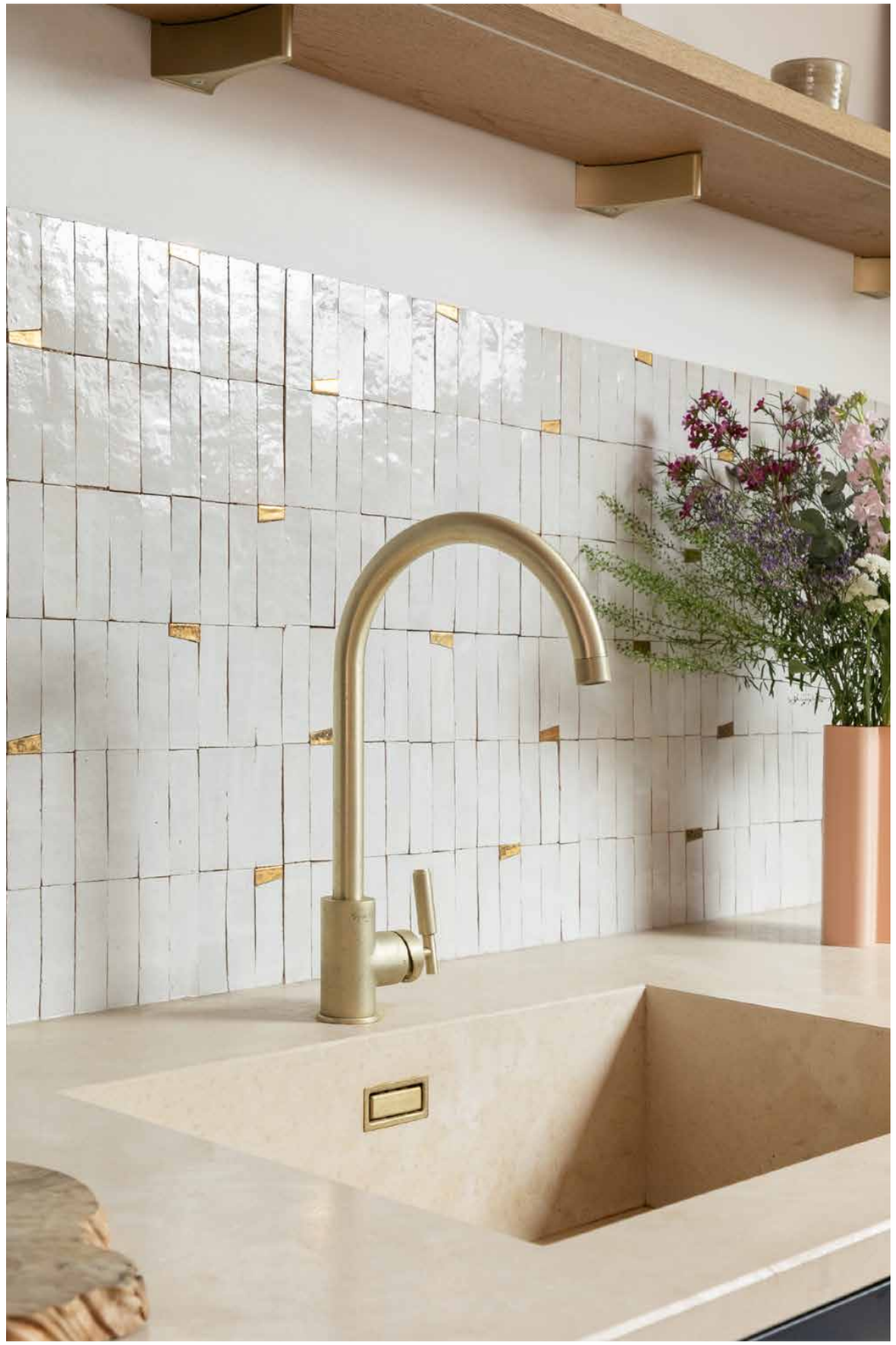
**Size plate**
~30 ×30 cm | 11 ×11"

**Number of pieces**
363/m2 | 33/sqft approx

**Number of gold pieces**
33/m² | 3/sqft

**Colors**
Colors chart

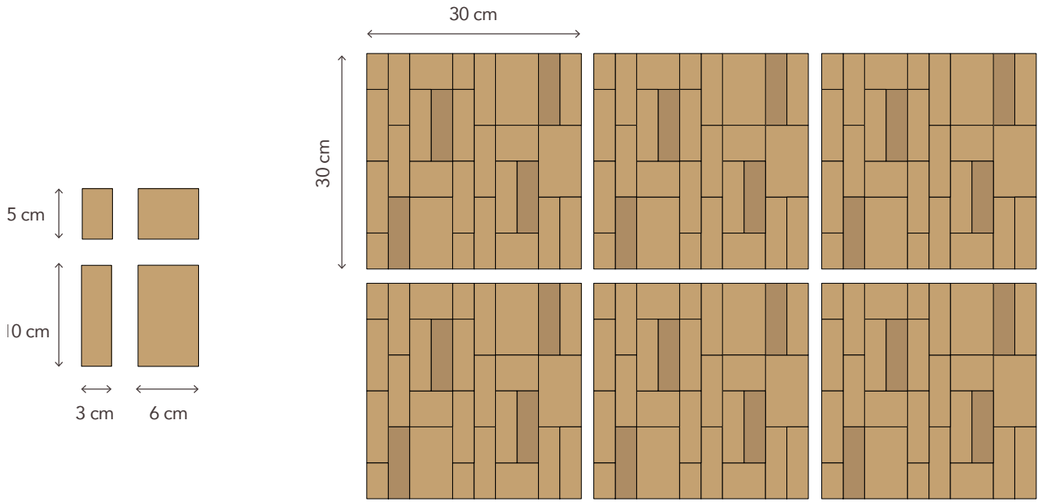




France Guillier - © Mathilde Lebreuil

# Opus

Opus draws inspiration from traditional Greco-Roman stone flooring, with an arrangement of varied formats that evokes the ancient art of stone paving. Its rhythmic layout and subtly nuanced tones reinterpret this timeless aesthetic through an authentic contemporary lens.




*Pre-assembled panel*

**Suitability**
walls,floors, kitchen, bathroom, shower…

**Thickness**
12-14 mm | 1/2 inch approx

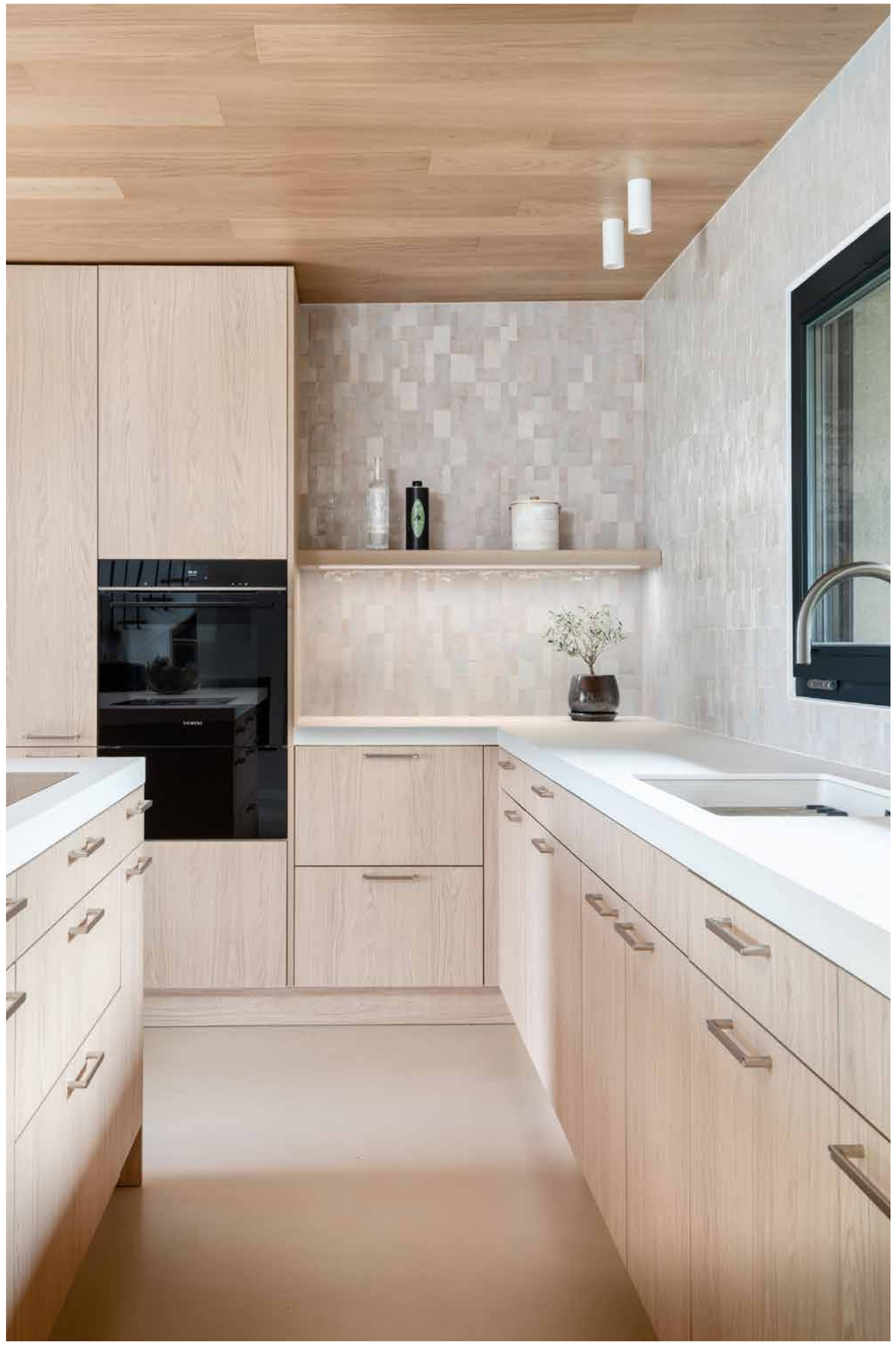
**Number of plates**
11/m² | 1 = 1sqft

**Size plate**
~30 ×30 cm | 11 ×11"

**Number of pieces**
330/m² | 31/sqft approx

**Colors**
Colors chart





ICI architectes - © Cedric Stoecklin

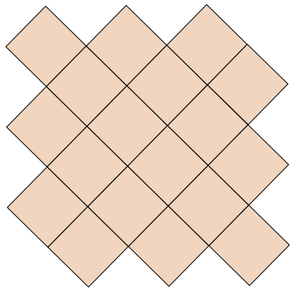


# *Classics*
# Zellige Collection

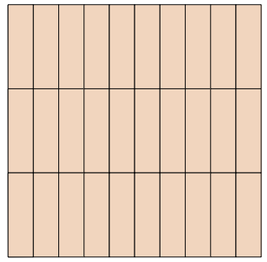
The timeless simplicity of classic zellige formats provides the perfect foundation for any design. From iconic 10 × 10 cm and 5 × 5 cm squares to traditional rectangular bejmats and other signature shapes, these handcrafted tiles offer endless creative possibilities.

Available in a palette of more than fifty colors, the collection allows you to create distinctive surfaces where the natural variations and artisanal character of zellige truly come to life.

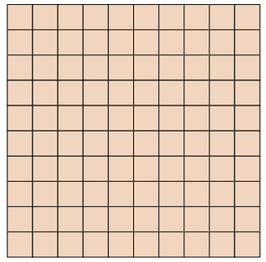
# Classics



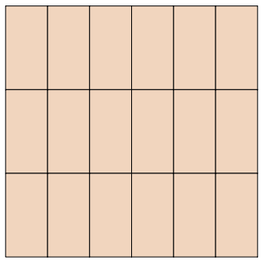
**Square** 7×7cm
walls – floors



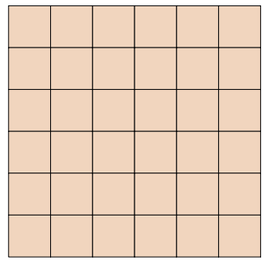
**Rect.** 3×10cm
walls – floors



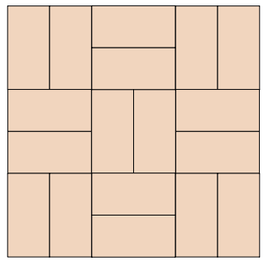
**Square** 3×3cm
walls – floors



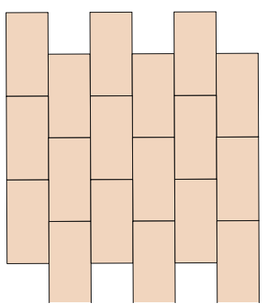
**Rect.** 5×10cm
walls – floors



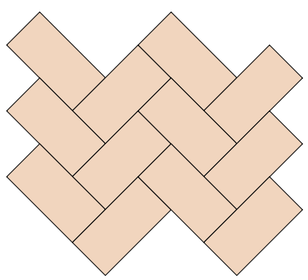
**Square** 5×5cm
walls – floors



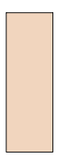
**Rect.** 5×10cm
walls – floors



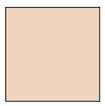
**Rect.** 5×10cm
walls – floors



**Rect.** 5×10cm
walls – floors

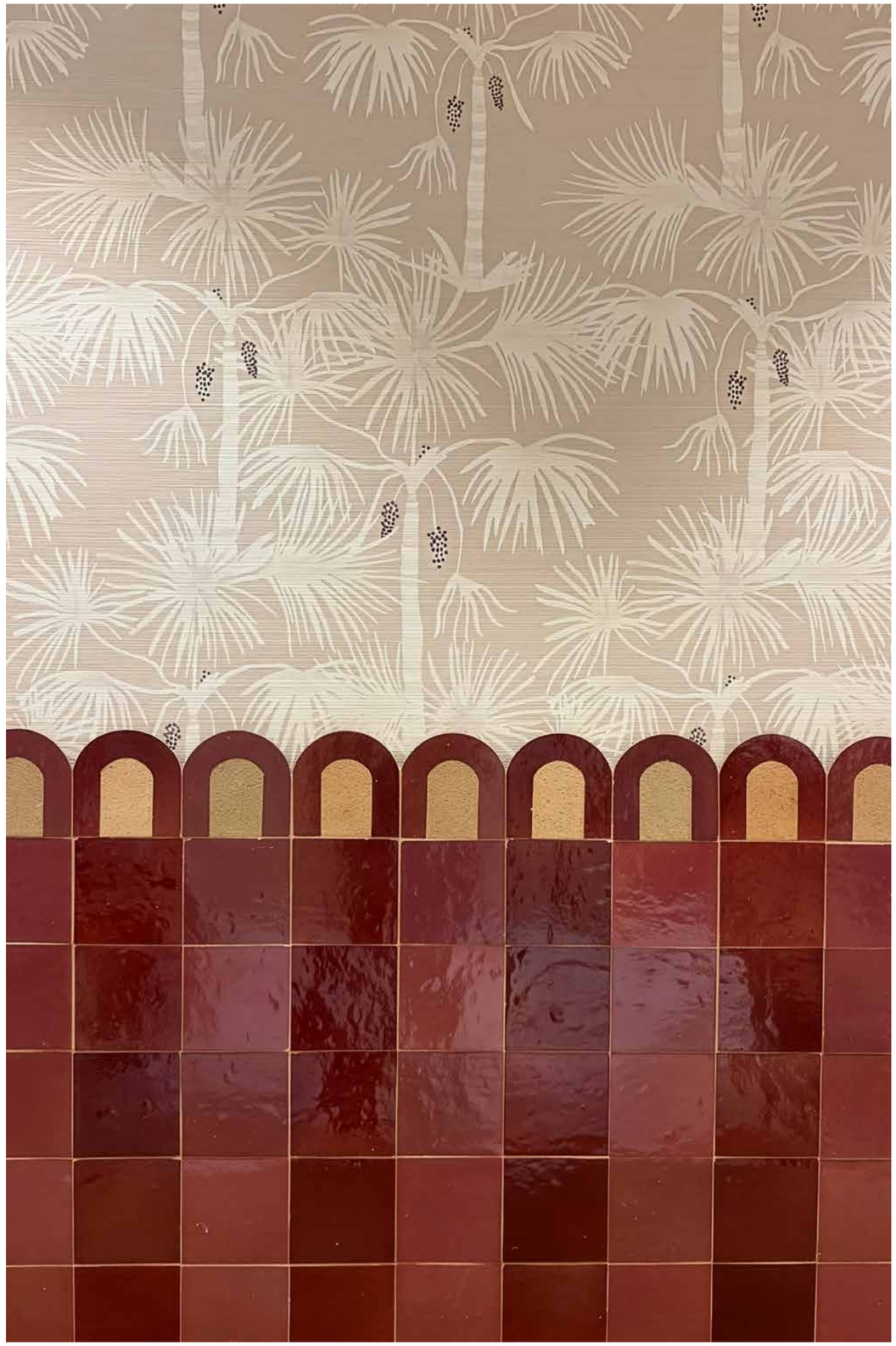


**Bejmats**
5×15cm
walls – floors



**Square**
10×10cm
walls – floors







*Artwork*

# Zellige Collection

## Designed by Salima Filali

Zellige as a work of art. Beyond her collections, Salima Filali creates exceptional pieces that redefine the possibilities of this ancestral craft. Free from traditional formats, each composition explores a new visual language, revealing the expressive potential of zellige through material, light, and craftsmanship. The result is more than a surface, it is a work of art.

Driven by a spirit of exploration, Salima Filali expands the vocabulary of zellige by bringing together heritage and contemporary creation. The artisan's hand, the material, and the human gesture remain at the heart of every piece, giving rise to singular works where innovation and tradition exist in perfect harmony.

“I am fascinated by the idea of exploring how an ancestral craft can continue to tell its story in the present. It is about finding the delicate balance between the richness of tradition and the impulse to create, between the memory of inherited gestures and the inspiration of tomorrow. To reinvent without betraying, to create a dialogue between heritage and innovation. To create. To innovate. To dream.”

# Zagora

Inspired by the delicacy and simplicity of Berber motifs from southern Morocco, the Zagora creation imitates a play of solids and voids, shadows and light, which can be found on adobe facades. Sublimated by shades of white, Zagora is presented in a three-dimensionality highlighting the details and the work of each manually cut piece.







# Muquarnas

This creation is inspired by the sculpted pattern in the shape of honeycombs, known as the Muquarnas in the Middle East. A know-how of incredible technical  complexity revealing a work of sculpture of full and empty. Muquarnas translates into a new language of textures, shadows and light allowing to reveal a landscape in a three-dimensional vocabulary.



# L’Aurore

The Dunes at Dawn Exclusive design by Salima Filali. In the still-warm silence of the night,the earth holds its breath.The dunes slowly awaken, bathed in the first light of day.

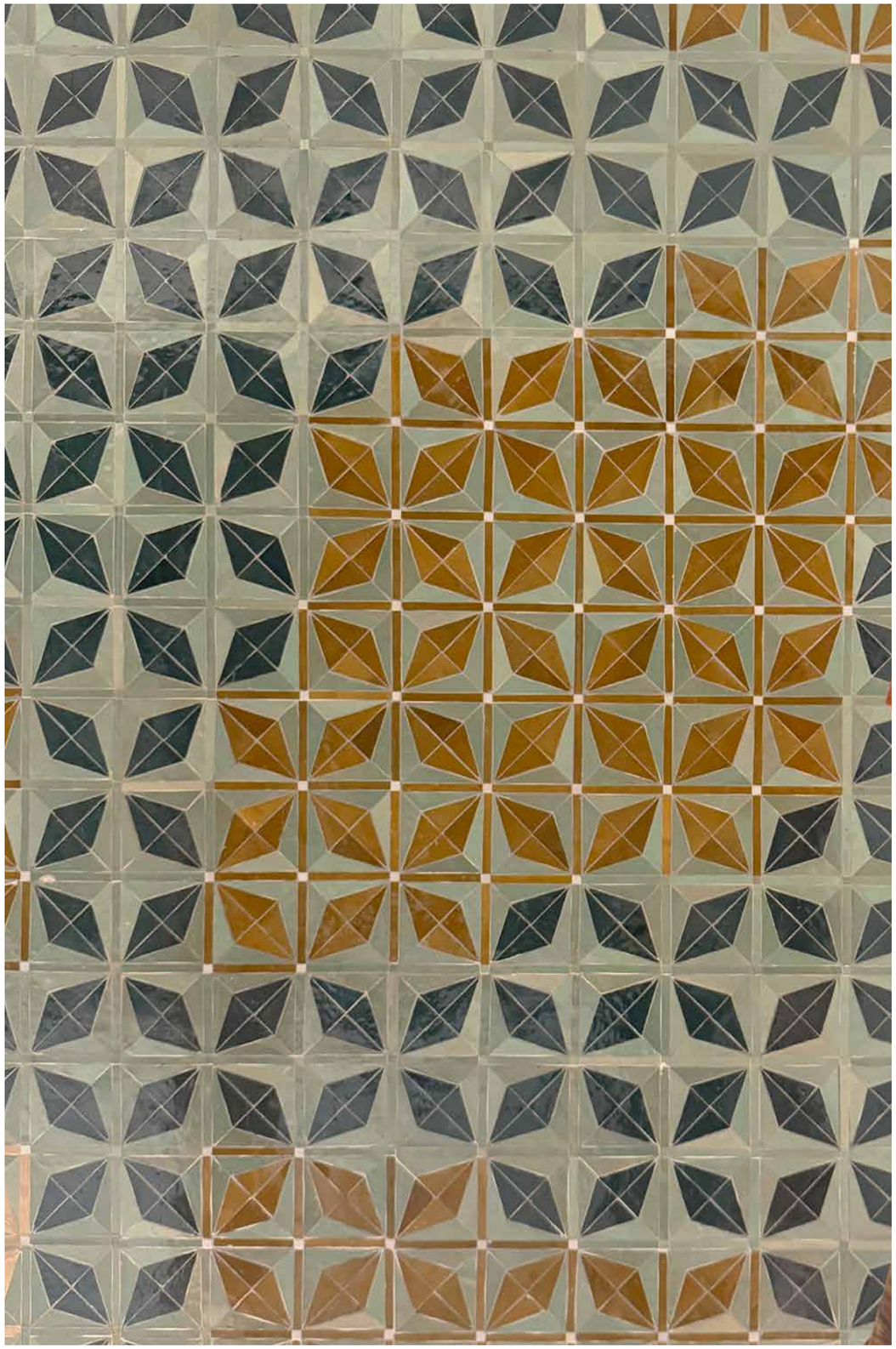


# La Tuile III

An intricate interplay of hand-chiseled zellige tiles, articulated in the manner of Japanese origami.

Materials: Glazed and hand-chiseled terracotta from Fès
Dimensions: 80 × 80 cm





# The Rosado

The moving rosette dances to the rhythm of the air, like thoughts swirling in the breath of an idea.

Traditional chiseled zellige from Fès, approximately 14,200 hand-cut pieces.
Art in Embassies, U.S. Department of State, permanent collection.



# *Furniture*
# Les verts de mon jardin

Salima Filali presents three exceptional furniture pieces from her latest collection, *Mon Jardin Intérieur.*

Blending refined craftsmanship, artistic expression and contemporary design, these creations transform functional furniture into distinctive statement pieces, each defined by its own character and identity.

Three unique creations celebrating the beauty of materials, the poetry of form and the art of living.



© Alessio Mei







# Colors

A possible variation of shades is one of the characteristics of zellige.
The zelliges can present variations from one cooking to the other.
In each color there are also variations of shades from one piece
to another.

Please note that the colors you perceive on the screen may be slightly
different from reality.


00 blanc pur


06 blanc de fes


29 crème


23 bleu gris


39 gris clair


22 beige


08 caramel


32 jaune

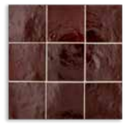

25 jaune ocre


54 rouille


49 orange


38 rouge intense


04 pourpre


18 pourpre foncé

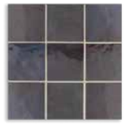

52 Terracotta


53 Rose Boléro


50 saumon


05 rose


12 vieux rose


28 violet


28 violet


27 moutarde


20 miel


13 tajine


11 chocolat


34 marron


36 olive


19 vert pétrole


07 vert pomme


14 vert lichen


15 argile


43 vert menthe


10 vert d'eau

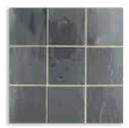

17 vert jade


47 vert lagon


03 vert opale


73 Bleu cendré


46 bleu orage


40 gris ardoise


41 gris argent


37 celadon


45 bleu glacier


51 turquoise


09 bleu lavende


33 bleu océan


26 bleu denim


30 bleu outremer


21 bleu ardoise


35 bleu nuit


48 bleu pétrole


31 noir brillant


31 noir mat

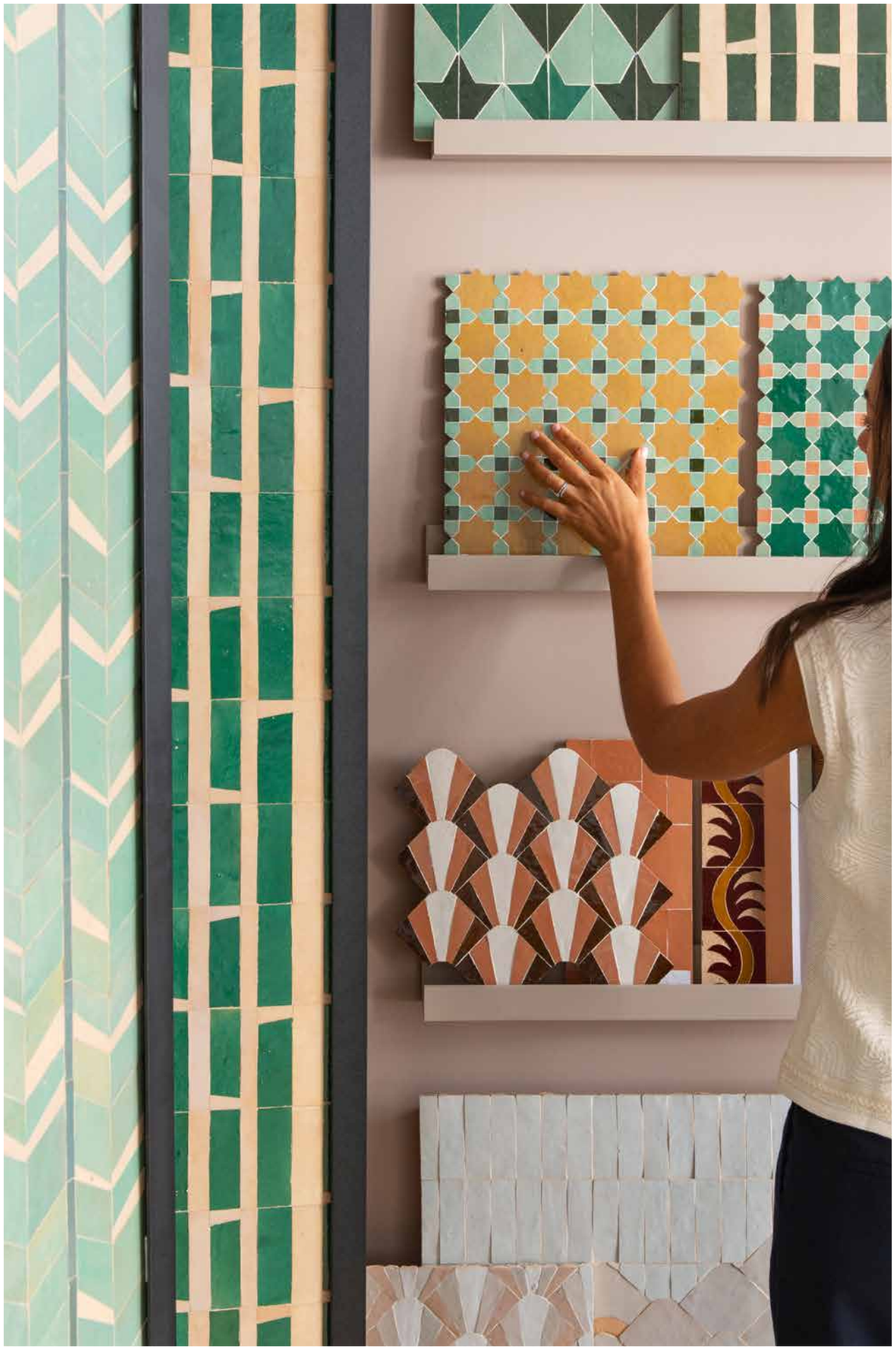

01 brut


80 tamergroute*


81 tamergroute foncé*


Or 14k

* Other colors are available upon request.
* Special Color on request



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For more information on the collection, the Terms and Conditions, please visit the website: www.salimafilali.com

This document is intended to provide an overview of the collection of zelliges coatings and decorations created by Salima Filali.

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SALIMA FILALI

créatrice de décors

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